



Peachgrove Road Improvements Wilson Street to Frances Street Insights Report

5 June 2026 – 2 July 2026



**Hamilton
City Council**
Te kaunihera o Kirikiriroa

Background

The section of Peachgrove Road which sits outside Hamilton Boys' High School (HBHS) and Peachgrove Intermediate is used by thousands of residents, students, and passing vehicles daily.

During school drop off and pick up times, the area gets heavily congested. Local schools have advocated for a number of years for Council to invest in road safety improvements.

In response to this, Council developed a range of improvement options between Wilson Street and Frances Street that required community feedback through consultation to help decide the best way forward.

This consultation was live from 5 June 2026 – 2 July 2026.

We received **468 valid submissions*** (out of 476), from:

- 457 individuals
- seven representatives of organisations
- four submitters** whose representation wasn't declared.

Three organisations and 14 individuals indicated an intention to make a verbal submission on this matter at the 6 August 2026 Council Committee meeting.

*Three respondents made multiple submissions that have been consolidated into one single submission per respondent, resulting in 468 valid submissions.

**For analysis and reporting purposes, these will be classed as individual submissions.

Processing feedback

- Respondents were asked to indicate their level of support for or opposition to a series of proposed safety improvements for the section of Peachgrove Road between Frances Street and Wilson Street.
- Free-text questions also provided the opportunity for respondents to share additional feedback on the proposed safety improvements.
- Most submissions were made online through Council's Have Your Say page.
- Two hardcopy submissions were entered into Have Your Say by staff.
- Statistical analysis was completed using Microsoft Excel and free-text was manually analysed.

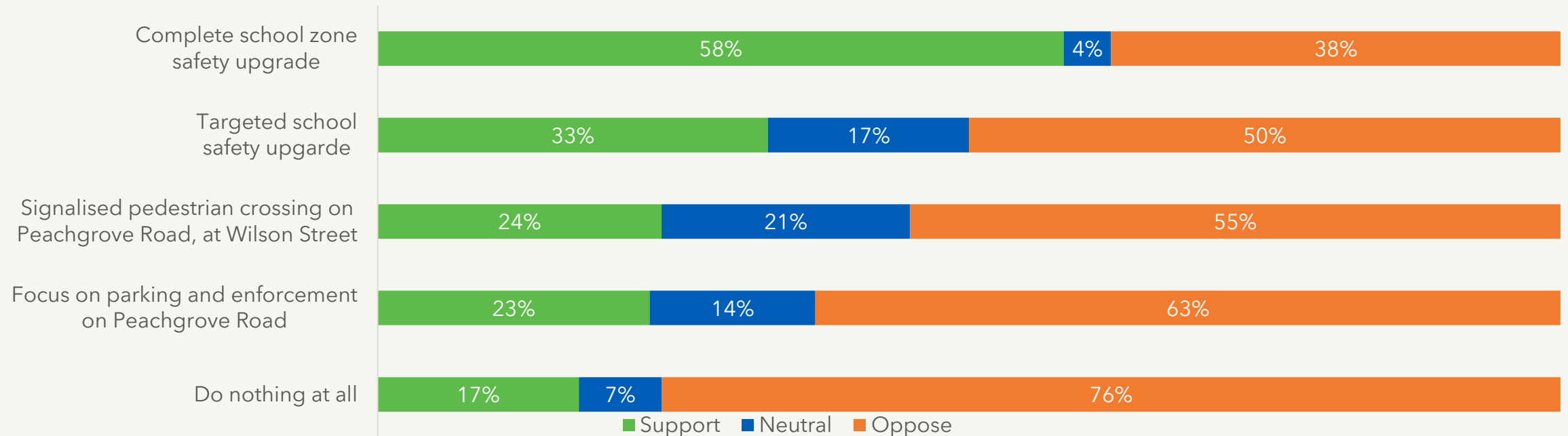


Submission insights

Individual responses

Support for Peachgrove Road safety upgrade proposals

There's overwhelming community support to improve safety on Peachgrove Road. But feedback suggests tension in balancing the benefits and costs of the proposed safety upgrade options.



*Q. Please indicate how much you support or oppose each of the options below. Support/opposition measured on a 5-point scale from completely support to completely oppose.
Base: All individual respondents (n = 461).*

Reasons behind opposition to or support for safety upgrade proposals

Safety now and for the future is the significant motivator for those in support of more comprehensive safety measures on Peachgrove Road.



Long-term safety

177
mentions



Safety improvements will increase safety for all commuters in the area.



Improved safety encourages alternative transport options for students, reducing vehicle numbers in the area.



Comprehensive safety improvements now will be cheaper long-term as it accommodates an expected increase of commuters in the area in coming years.

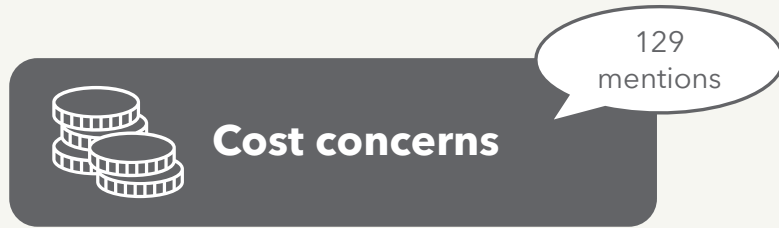
"I've seen near misses here. I'm not a parent and I don't attend this school but I live nearby and would love to see bike lanes and signal crossings. Do everything you possibly can to make this safer for everyone please."

"...I am surprised that there has not been a fatality. With the potential for HBHS to increase its roll considerably in the future, it is important that we safety proof for the future."

"Do it properly or not at all. Part measures may be cheaper initially, but cost more over the long term."

"Make it safer for kids to cycle and walk to school so they don't have to rely on parents and cars for transport. I don't think crossings have to be raised though."

A preference for less costly solutions and parking concerns are the most prevalent reasons for those supporting less comprehensive safety measures on Peachgrove Road.



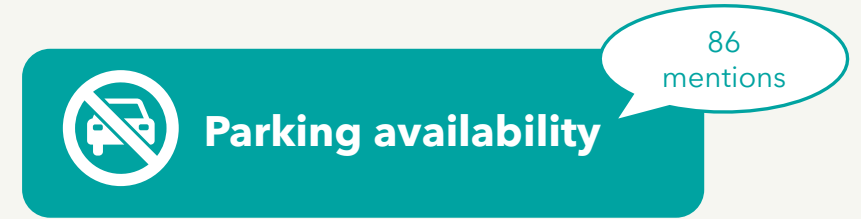
Education and enforcement should address unsafe behaviour instead of costing ratepayers.



Belief that the benefits of more comprehensive safety measures are outweighed by their cost.

"Ratepayers cannot afford to fund this...Get more enforcement people there at the school times and write tickets. People will then start acting responsibly. It's not a ratepayers' problem."

"Best option in these financially difficult times. Also all of the near misses in the video footage won't change with major upgrades (kids will be kids and take the quickest option) and the double parked cars etc can be fixed with enforcement."



Options that maximise parking spaces on Peachgrove Road are favoured.



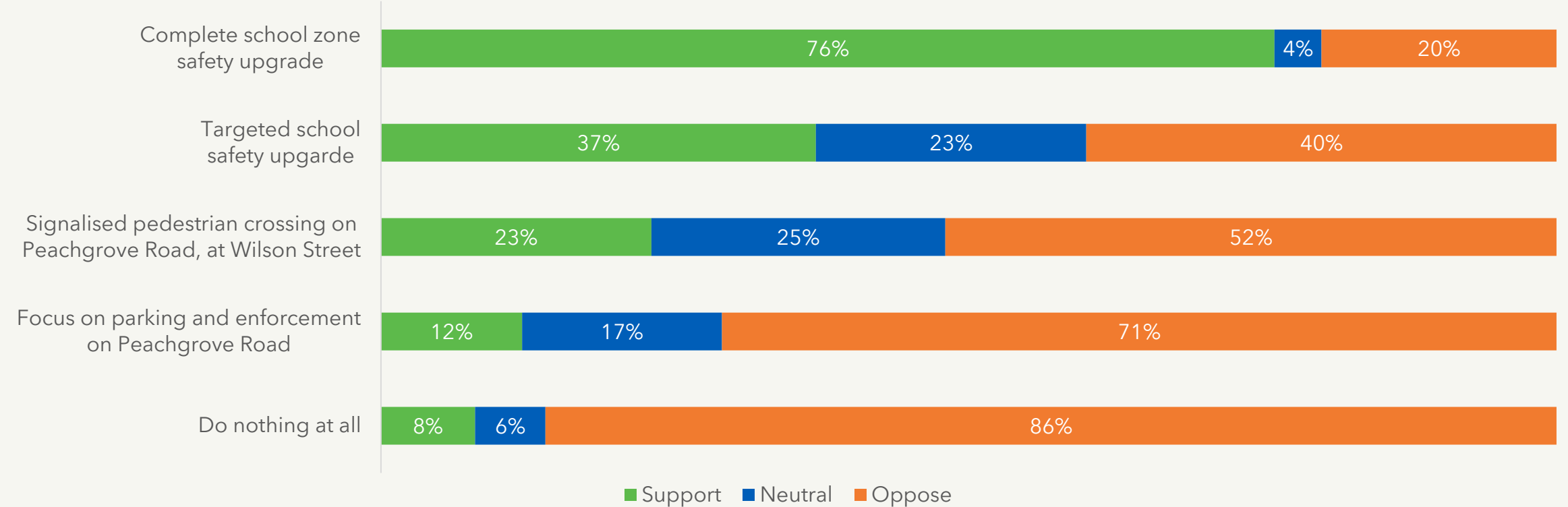
Perception that reduced/no parking will lead to more illegal parking and unsafe maneuvers.

"...I can see option 2 working well but as a parent myself I do feel for the parents there is very little parking anywhere around to pick up children from the school my daughter went to Peachgrove and it was always a battle getting parking."

"All proposals eliminate mass daily parking. Eliminating parking means you increase near miss risk as pick ups and drop offs will happen in live traffic."

Among respondents who are either students, parents of students, and/or staff at the two schools, there's significant support for a complete school zone safety upgrade.

There is strong support from this group for a complete school zone safety upgrade. The drop in support for subsequent options could be assumed to reflect a preference for delivering the full suite of safety improvements, rather than opposition to the safety measures included in those options.

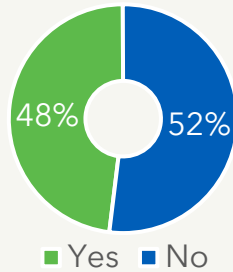


Q. Please indicate how much you support or oppose each of the options below. Support/opposition measured on a 5-point scale from completely support to completely oppose.
Base: All individual respondents who are affiliated with Hamilton Boys' High School and/or Peachgrove Intermediate (n = 218).

Installing raised pedestrian and cycling crossings in the area is most palatable when the number of them and cost is minimal.

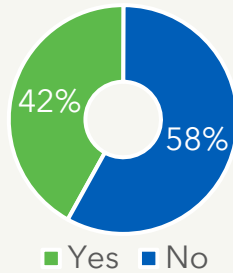
Option 1: Do you support adding raised pedestrian and cycling crossings on nearby streets at an additional \$600,000, bringing the total project cost to \$5.4m?

Base: All individual respondents (n = 431).
Don't know/unsure responses excluded.



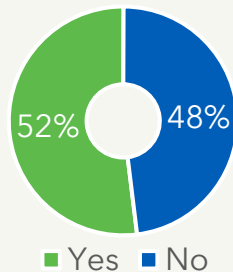
Option 2: Do you support adding raised pedestrian and cycling crossings on nearby streets at an additional \$300,000, bringing the total project cost to \$4.3m?

Base: All individual respondents (n = 415).
Don't know/unsure responses excluded.



Option 3: Do you support adding a raised pedestrian and cycling crossing on Wilson St at an additional \$150,000, bringing the total project cost to \$1.2m?

Base: All individual respondents (n = 415).
Don't know/unsure responses excluded.



Community feedback largely focuses on raised pedestrian crossings in general, rather than responding to specific proposed options.

Opposition to raised pedestrian crossings centres around cost, safety concerns and inconvenience, such as:

- Significant cost that's not seen as a good use of ratepayers' money.
- Crossings that aren't zebra crossings cause confusion for traffic and pedestrians about who has right of way.
- Noisy for residents and bad/costly for vehicles.

Mentioned
by 88
submitters

Support for raised pedestrian crossings centres around added safety benefits, such as:

- Slowing traffic in the area.
- Safer passage to schools, particularly if school drop offs/pick ups are diverted to side streets.
- deterring cars from parking too close to intersections making side street entry/exit maneuvers safer.

Mentioned
by 68
submitters

Retaining parking on Peachgrove Road is not important for one-third of individual respondents.

Importance of retaining parking on Peachgrove Road

Unimportant, 33%

Neutral, 23%

Important, 44%

For those who feel that retaining parking on Peachgrove Road is unimportant, it is largely due to...

47
mentions

A need for safety to be prioritised over convenience.

- Side streets offer ample drop off/pick up and parking options.
- Walking to/from side streets is a reasonable distance for most people.
- Removal of parking to allow for shared pathways provides a safer commute for all in the area.

19
mentions

Improved traffic flow during peak times.

"Students do not need to park right outside the gate, nor do they need to be dropped off right outside the gate. For safety, and to ease congestion, having them park or get dropped off on side streets is a positive choice."

"If the car parking is removed it would be safe for all who live/use the area - bikes/scooters/students on buses/people who walk."

Q. How important or unimportant was retaining parking spaces on Peachgrove Road when deciding your support/opposition to each of the options? Support/opposition measured on a 5-point scale from extremely important to extremely unimportant. Base: All individual respondents (n = 461).

Q. Please share any comments you have about potential reductions to the number of parking spots on Peachgrove Road. Open-text response. Base: Individual respondents who provided a response (n = 234).

However, similar to Council findings earlier in 2026¹, parking availability on Peachgrove Road is still important for some.

For the 44% who feel that retaining parking on Peachgrove Road is important, it is largely due to...

46
mentions

The needs of students and their parents for:

- school drop offs and pick ups
- attending school appointments or events
- student vehicle parking during school hours.

"Parents should be able to drop park and drop their children off outside the school. Parents should also be able to park beside the school and attend meetings or sports events outside of peak times."

21
mentions

Congestion overflowing to side streets.

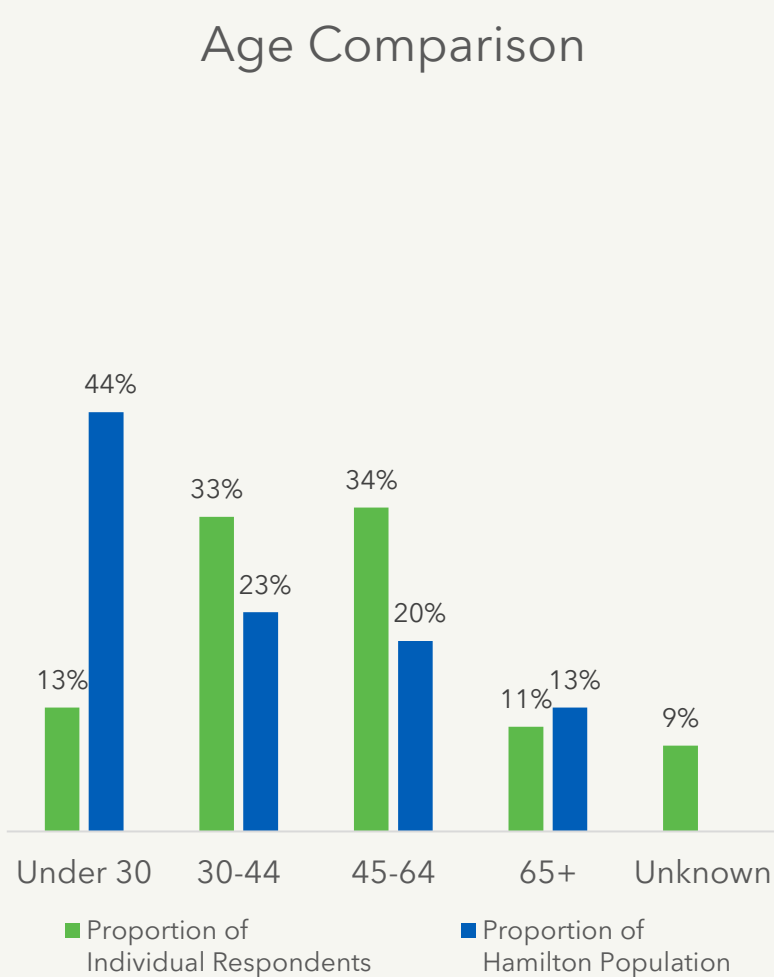
"If you take away carpark on Peachgrove Road, you are forcing people to congest neighbouring roads and will be shifting the problem to another area."

Key findings

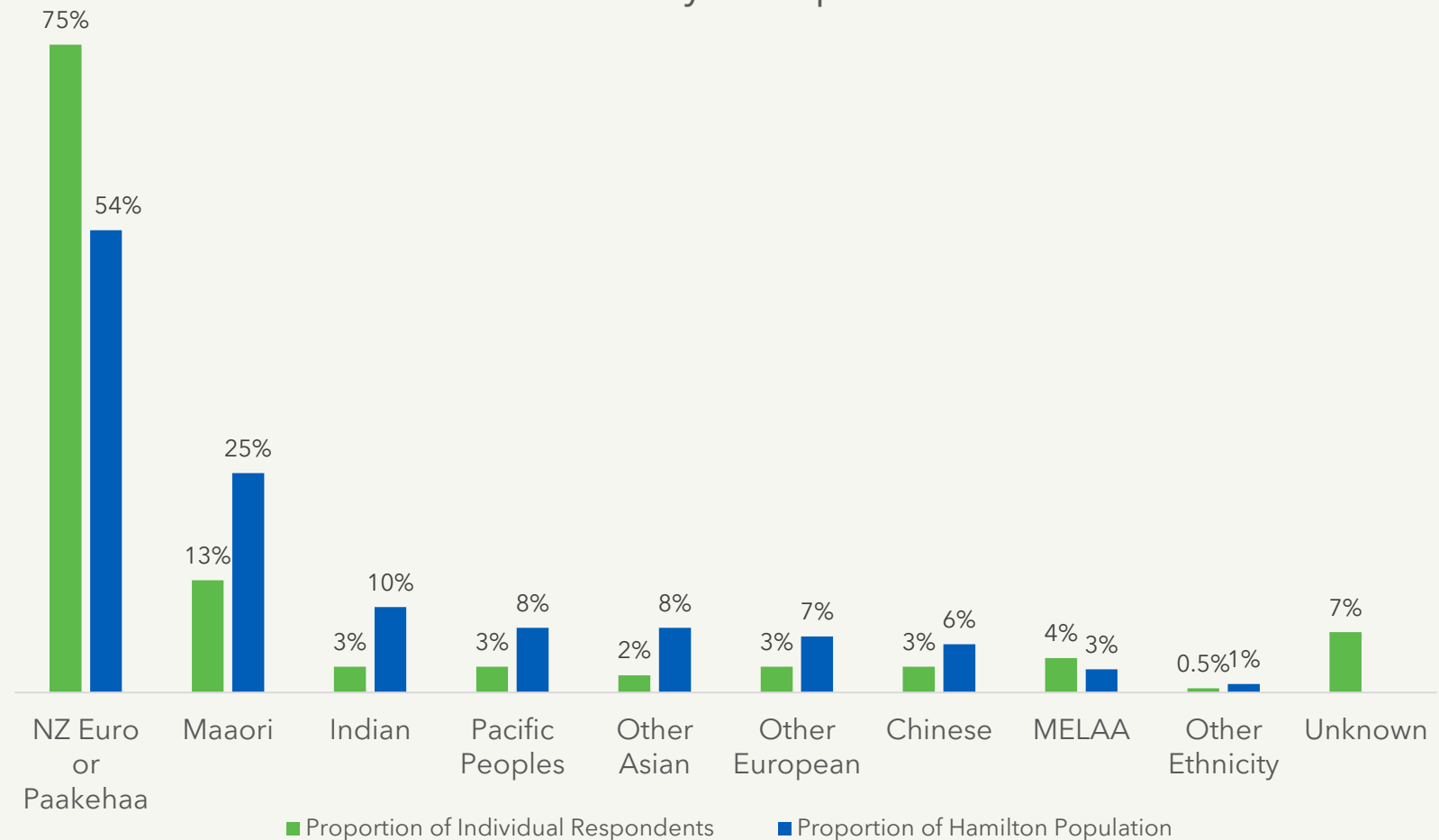
- We heard feedback from **461 respondents** writing as individuals.
- **76% support Council doing something to improve safety on Peachgrove Road near the schools and 58% support the complete school zone safety upgrade.** However, a solution that balances safety, cost, and convenience is proving difficult to get an overwhelming consensus on.
- **Safety is the key priority.** While the majority support improving safety in the area, there's varying views on the extent of measures required in order to achieve adequate safety.
- **Raised pedestrian and cycling crossings are most palatable in small numbers.** Many recognise the added safety that these can provide but, many also see them as costly, disruptive, and ineffective.
- **Less or no parking on Peachgrove Road is a trade-off that many are willing to make in the interest of safety.** However, some want to retain parking by the school gates for school drop-offs and pick-ups and some want the parking kept available for older students who drive themselves to school.

Our Hamilton resident respondents

Age Comparison



Ethnicity Comparison



Q. What is your age? Base: All Hamilton resident respondents (n = 372). Q. Which ethnic group do you identify as? (Select all that apply). Base: All Hamilton resident respondents (n = 372). Source: Stats NZ. (2025). Hamilton City: Place and ethnic group summaries. <https://tools.summaries.stats.govt.nz/places/TA/hamilton-city#quick-stats>

Submission insights

Organisation responses

Responses from organisations

We received seven submissions from organisations. The following two slides present their:

- **level of support for or opposition to the five safety upgrade proposals**
- **position on whether or not retaining parking on Peachgrove Road is important**
- **support for or opposition to the addition of raised pedestrian crossings for the:**
 - Complete school zone safety upgrade option
 - Targeted school safety upgrade option
 - Signalised pedestrian crossing upgrade option.

The organisations' submissions are available in full here.

Support or opposition for safety upgrade options

Organisation	Complete school zone	Targeted school zone	Signalised pedestrian crossing	Parking and enforcement focus	Do nothing
Patricia Avenue School	Somewhat support	Somewhat support	Neutral	Somewhat oppose	Somewhat oppose
Hamilton Boys' High School	Completely support	Neutral	Somewhat oppose	Somewhat oppose	Completely oppose
Peachgrove Capital Limited	Completely support	Neutral	Completely oppose	Completely oppose	Completely oppose
Disabled Persons Assembly	Completely support	Completely oppose	Neutral	Completely oppose	Completely oppose
Hamilton City Youth Council	Completely support	Completely support	Somewhat oppose	Completely oppose	Completely oppose
Parents of Vision Impaired NZ	Completely support	Somewhat oppose	Somewhat oppose	Completely oppose	Completely oppose
SON	Completely oppose	Somewhat support	Completely oppose	Completely support	Completely oppose

Q. Please indicate how much you support or oppose each of the options below. Support/opposition measured on a 5-point scale from completely support to completely oppose.

Importance of parking and support or opposition to raised pedestrian crossings

Organisation	Retaining parking on Peachgrove Road	Adding an optional raised pedestrian crossing to the:		
		Complete school zone upgrade option	Targeted school zone upgrade option	Signalised pedestrian crossing upgrade option
Patricia Avenue School	Somewhat unimportant	Don't know/unsure	Don't know/unsure	Support
Hamilton Boys' High School	Extremely unimportant	Support	Support	Support
Peachgrove Capital Limited	Neutral	Oppose	Oppose	Oppose
Disabled Persons Assembly	Somewhat important	Support	Support	Support
Hamilton City Youth Council	Somewhat important	Oppose	Oppose	Oppose
Parents of Vision Impaired NZ	Neutral	Support	Oppose	Oppose
SON	Extremely important	Oppose	Oppose	Oppose

Q. How important or unimportant was retaining parking spaces on Peachgrove Road when deciding your support/opposition to each of the options. Support/opposition measured on a 5-point scale from extremely important to extremely unimportant. Q. Do you support adding raised pedestrian and cycling crossings on...

Engagement results

Social media feedback

Themes from social media

- We received 144 comments across our two social media posts.
- Social media commentary was de-identified, then analysed using CoPilot.
- The most common themes from these comments were:



**Leave the road as it is /
avoid further
spending**



**Schools should provide
drop-off and parking
solutions**



**Improve enforcement of
illegal parking and
driver behaviour**



**Support safer
crossings, walking and
cycling for students**

Engagement

Tactics + results

Tactics

Posters | Social Media | Radio | Website | Local papers

What changes should we make on Peachgrove Road?



We'd like your feedback on options for the section of road between Hamilton Boys' High School and Peachgrove Intermediate.

Want to chat?

Come along to drop-in sessions with Council staff at:
Peachgrove Intermediate Hall
Tuesday 16 June, 3.30pm to 6.30pm
Hamilton Boys' High School Hall
Saturday 20 June, 10am to 11.30am

Local schools and the community have told us the road is:

- Congested at peak school drop off and pick up times.
- Unsafe for students.



Help us decide what to do.

Hamilton City Council
07 838 6699
hamilton.govt.nz/haveyoursay

Peachgrove Road

What changes should we make outside Hamilton Boys' High School and Peachgrove Intermediate?



Help us decide what to do

Hamilton City Council
07 838 6699
hamilton.govt.nz/haveyoursay



Have your say, Hamilton!

We'd like your feedback on the section of Peachgrove Road which sits outside Hamilton Boys' High School (HBHS) and Peachgrove Intermediate. Thousands of residents, students and passing vehicles use the corridor daily.

During school drop off and pick up times, the area gets heavily congested. Local schools have advocated for a number of years for Council to invest in road safety improvements in the area.

To respond to this, we've developed four improvement options for Peachgrove Road between Wilson Street and Frances Street.

Learn more and have your say now: <https://haveyoursay.hamilton.govt.nz/peachgroveroad...>
See less



Peachgrove Road

We'd like your feedback on options for the section of road between Hamilton Boys' High School and Peachgrove Intermediate.

During school drop off and pick up times, the area gets heavily congested. Local schools have advocated for a number of years for Council to invest in road safety improvements in the area. We have four options to make improvements between Wilson and Frances Streets. **Help us decide what to do.**



Want to chat?

Come along to drop-in sessions with Council staff at:

Peachgrove Intermediate Hall
Tuesday 16 June, 3.30pm to 6.30pm
Tuesday 23 June, 5.30pm to 6.30pm

Hamilton Boys' High School Hall
Saturday 20 June, 10am to 11.30am



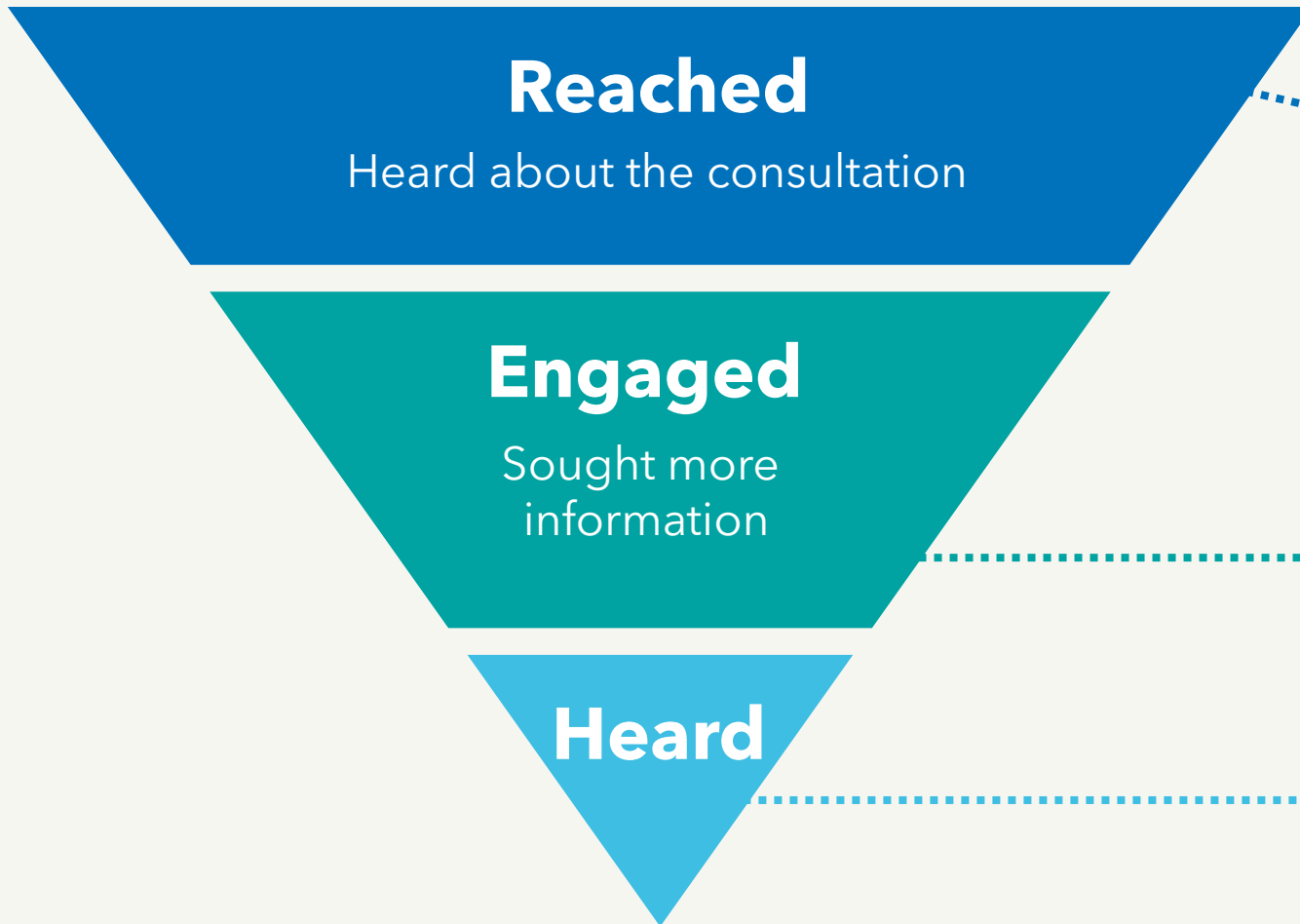
Now, find out more and have your say here

hamilton.govt.nz/haveyoursay

Hamilton City Council
07 838 6699



Engagement results



- 118k reached on social media
- Media release - picked up by Waikato Times print | Stuff Digital
- Half page advert - Waikato Local and Waikato Times
- NZME timesaver traffic (ZM, The Hits, Coast, Radio Hauraki, Radio Sport, Newstalk ZB, iHeart NZ)
- 1409 viewed notifications on Antenna
- Posters/VMS in the local area, citywide social and traditional media reach

- 960 social media link clicks
- 130 QR code scans
- 3146 visitors* to our consultation page
- 28 visits to our drop-in sessions at HBHS/Peachgrove Intermediate

461 individuals and 7 organisations provided feedback

*Visitors are defined as the number of unique users that have visited the Have Your Say consultation page.

What's next?



**Community
consultation**

5 June – 2 July 2026



**Hearings for
verbal submissions**

6 August 2026



**Decision
made**

6 August 2026



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City Council**
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