



Brymer Glen Reserve Playground Refresh Insights Report

26 August- 16
September 2025



Hamilton
City Council
Te kaunihera o Kīrikiriroa

Background

- This refresh is a part of our ongoing playground renewals programme; this programme means we look after the play spaces we have, so they will be in a good condition for the community to enjoy for years to come.
- The aim of this consultation was to hear what the community would like to see at Brymer Glen Reserve playground. We want to make sure their voice is factored into the playground design, within our renewal guidelines.
- We sought out community views via a survey; this was available for all Hamiltonians but included targeted tactics aimed at Brymer Glen Reserve locals.
 - Targeted tactics: letter drops to local residents, geotargeted social media advertising, signage installed at Brymer Glen Reserve, Antenno notice to Grandview Heights/Nawton residents, drop-in session at park.
 - Widespread tactics: survey hosted on Council website, hardcopies made available in libraries and the reception of the Council Municipal building.
- This survey was live from 26 August to 16 September 2025. We received 21 responses in total.

Background

Census Facts - Nawton

- Brymer Glen Reserve sits in Nawton, a suburb home to 12,150 Hamiltonians - including 2,745 families*
- About half of Nawton families have at least one dependent child under the age of 18
 - 41.2% couples with children and 29.6% single parents
- Nawton residents generally tend to be younger (31.5 years) than other Hamiltonians (33.2 years).

	Total population size	U15 years	15-29 years	30-64 years	65+ years
Hamilton City	189,700 (100%)	39,647 (20.9%)	44,390 (23.4%)	81,950 (43.2%)	23,713 (12.5%)
Nawton	12,150 (100%)	2,892 (23.8%)	2,843 (23.4%)	5,091 (41.9%)	1,324 (10.9%)

Learn more about Nawton's population makeup [here](#) (population stats).

*A family is defined by Census as a couple with or without child(ren), or one parent and their child(ren) whose usual residence is in the same household

Processing feedback

- Any emails or hardcopies were entered into our online survey tool
- Duplicate responses were combined when name and email matched
- Any attachments were manually checked
- Counts and percentages were calculated using Microsoft Excel

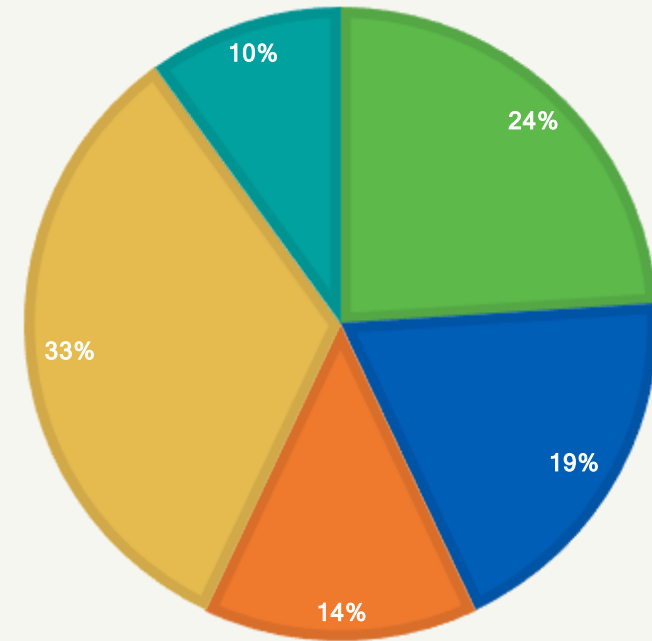


Who did we hear from?

- Most respondents (76%, n = 16) live nearby to Brymer Glen Reserve
- More than half of respondents (57%, n = 12) visit Brymer Glen Reserve at least monthly

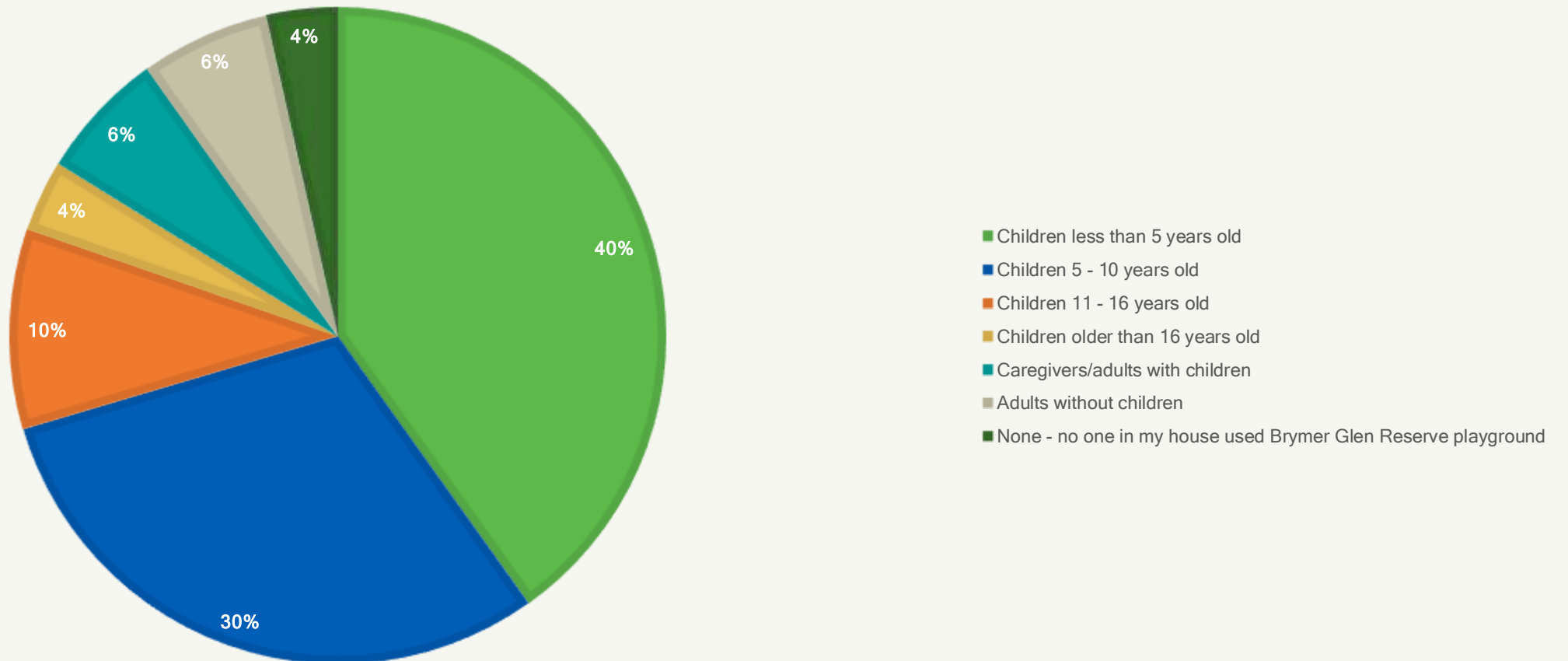
HOW OFTEN DO YOU VISIT BRYMER GLEN RESERVE?

■ Daily ■ Weekly ■ Monthly ■ Less often ■ Never



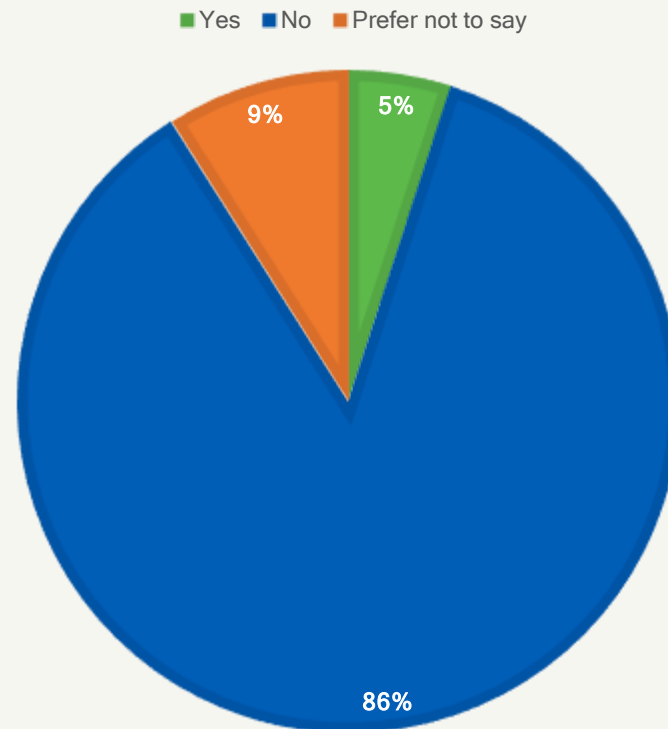
Who did we hear from?

“Who in your household uses Brymer Glen Reserve playground?”



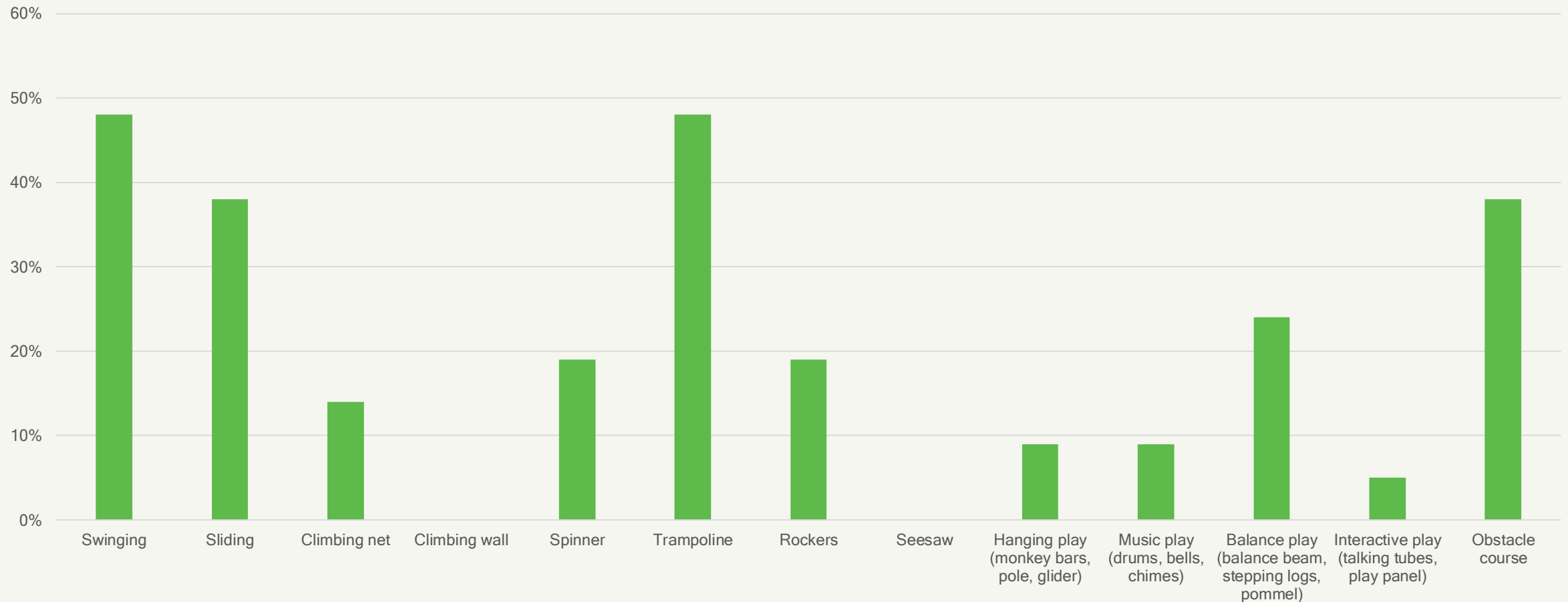
Who did we hear from?

Does anyone in your household who uses a playground have a disability or special needs?



Preferred play equipment

“What play activities would you most like to see included at Brymer Glen Reserve?”



Preferred play equipment

By answer to “Who in your household uses Brymer Glen Park playground?”



Children less than 5 years old:
Trampoline, Sliding,
Swinging, Obstacle course



Children 5 - 10 years old:
Swinging, Sliding, Obstacle
course



Children 11 - 16 years old*:
Swinging, Sliding, Balance
play



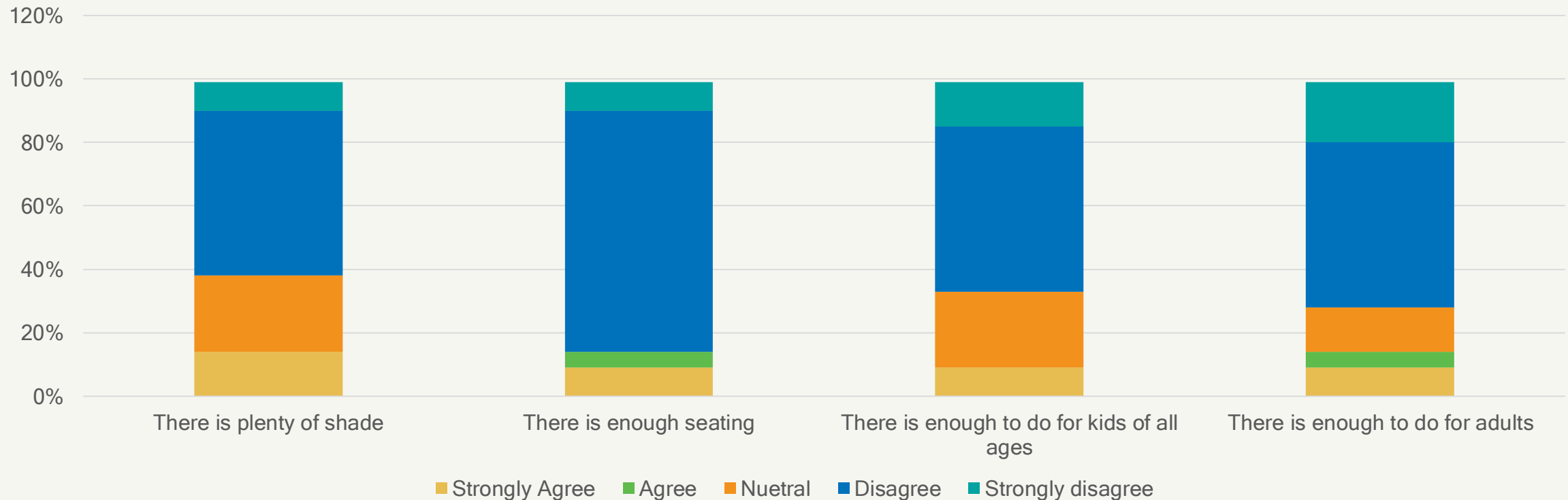
**Children older than 16
years old*:**
Swinging, Trampoline,
Obstacle course



Adults:
Trampoline, Obstacle
course

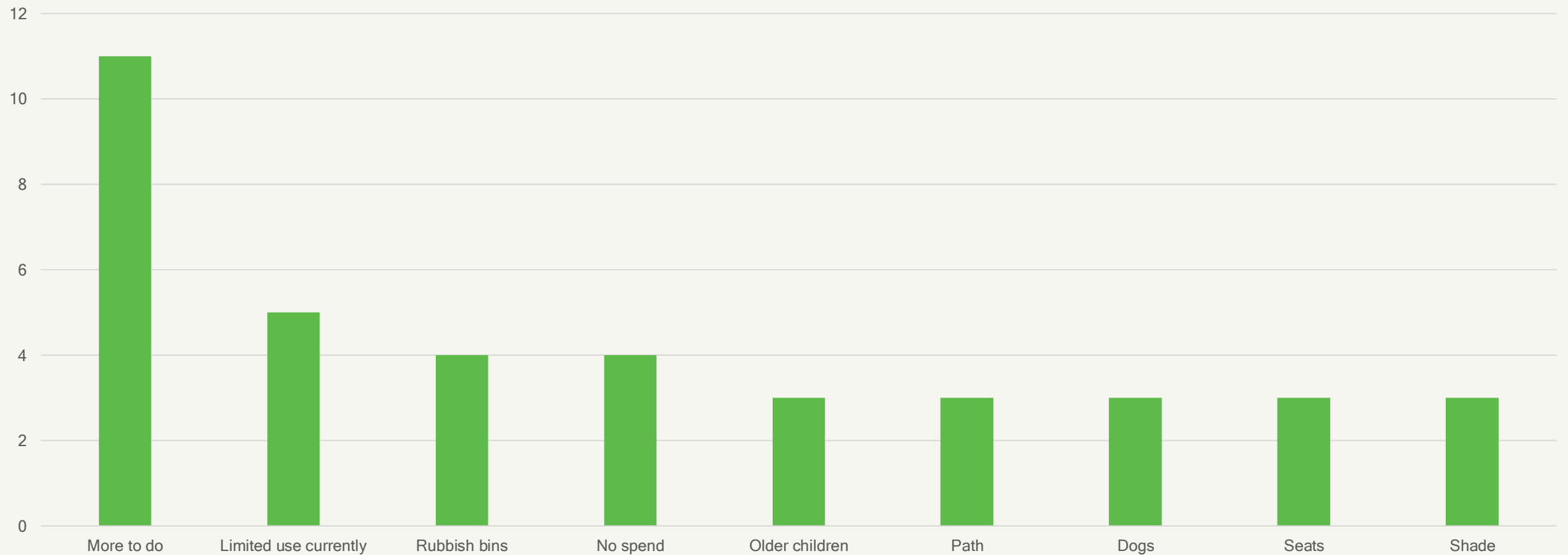
Views of current park

“How much do you agree with the following statements about Brymer Glen Reserve?”



Comments

Comments question



Commentary

“Do you have any other comments about the playground renewal?”



More to do

n = 11

“...You need to allow the site to have more options”



Limited use currently

n = 5

“...Not a lot of people use it and we should know as we can see the playground from our house. ”



Rubbish bins

n = 4

“...More rubbish bins would also be useful...”

Summary of key findings



Mostly heard from locals who visit the park at least monthly



Most desired play equipment pieces:
Swinging, sliding, trampoline, obstacle course



Those that use the playground is mainly families with children
under the age of 5



Feedback received from locals that currently it is not a well used
playground as it needs more options

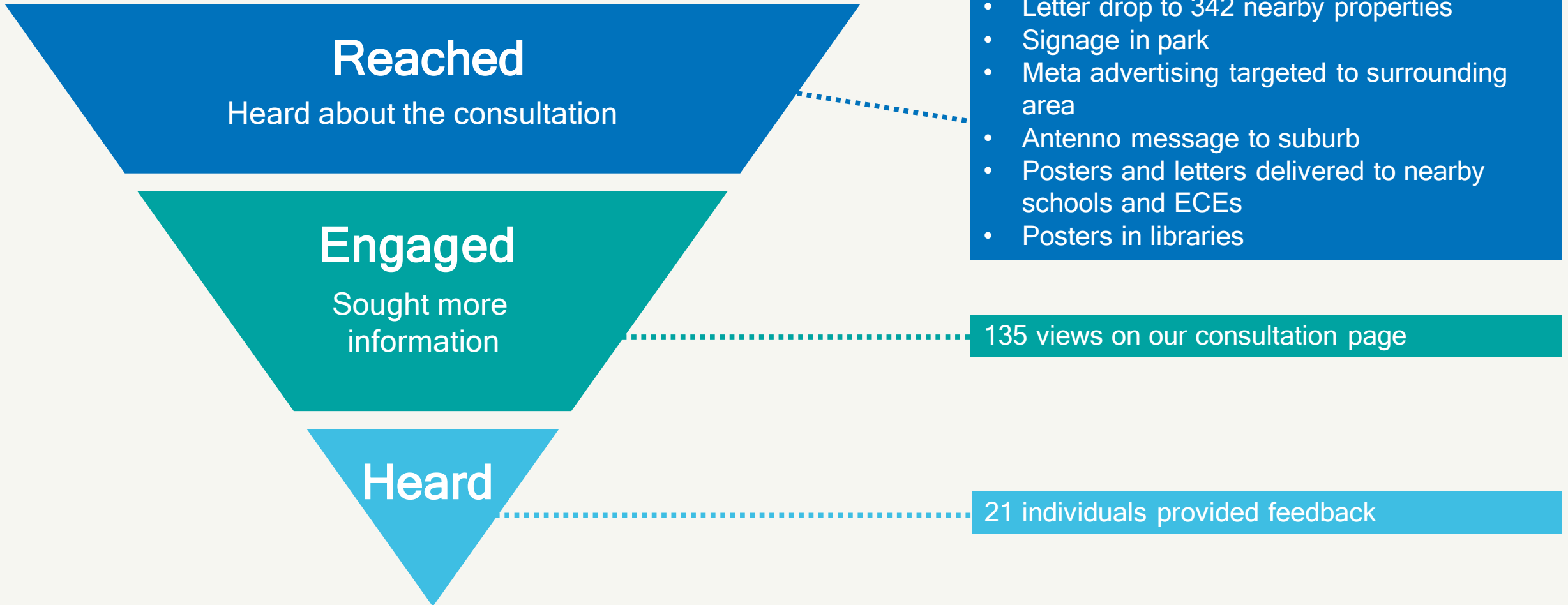
Engagement

Tactics + results

Engagement tactics



Engagement results



What's next?

Council will consider this feedback when designing a refreshed playground for Brymer Glen Reserve, within our renewal guidelines.

The final playground design is expected to be confirmed in early 2026, with construction scheduled for mid 2026.