



Alcohol Fees Bylaw 2025

21 January - 25 February 2025



**Hamilton
City Council**
Te kaunihera o Kirikiriroa

Hamilton City Council Draft Alcohol Fees Bylaw 2025 Submissions

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Published responses - These submissions have been received as part of the Council's consultation process where members of the community are given the opportunity to have their say on the issues to be considered by the Council. The views expressed in the submissions are the views of the various submitters and do not in any way represent the views of the Hamilton City Council.

All submissions received are considered by the Council as part of the deliberation process.

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Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Marisa Bidois

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- Yes - I am the official spokesperson for the organisation
- Restaurant Association of New Zealand Inc.

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- Tēnā koe, Please find attached the Restaurant Association of New Zealand's submission on supporting our position on the Hamilton City Council Alcohol Fees Bylaw.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

- Our Restaurant Association Education Trust holds an alcohol licence. We also discuss and advise our members (restaurant and cafe owners) on alcohol licensing through our Helpline advisory service.

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Tuesday 25 February 2025

Hamilton City Council
Private Bag 3010
Hamilton 3204

Tēnā koe,

Restaurant Association of New Zealand submission on the Hamilton City Council's Draft Alcohol Fees Bylaw

The Restaurant Association of New Zealand (the Restaurant Association) welcomes the opportunity to submit on the Hamilton City Council Draft Alcohol Fees Bylaw 2025.

Since 1972, the Restaurant Association has worked to offer advice, help and assistance in every facet of the vibrant and diverse hospitality industry, covering the length and breadth of the country. We're passionate about our vibrant industry, which is full of interesting, talented and entrepreneurial people.

The Restaurant Association's priorities for local alcohol fee bylaws include:

- Where fee increases are proposed, ensuring they are phased in over a reasonable timeframe,
- Ensuring Councils are transparent about the cost of alcohol licensing, including which types of licences incur greater costs to the council
- Retaining a minimum 30% of alcohol licensing costs to be paid for through general rates, in recognition of the benefit of a thriving hospitality industry to local communities, and
- Advocating to Central Government for a review of risk ratings set out in legislation.

Hamilton City Council proposal

The Restaurant Association does not support the Council's preferred option of creating an alcohol fees bylaw in its current form. We are not opposed to the simple act of the Council creating such a bylaw, however, we are concerned by the inherent drastic increase in licensing fees to be paid by applicants in this instance.

If the Council does decide to implement option 1, we recommend two changes are made:

- that 30% of the cost of alcohol licensing be covered from general rates, rather than the proposed 5%, in recognition of the social benefit to local communities from having a thriving hospitality sector.
- that the proposed fee increases should be spread more equally across the 5 year period to prevent such large, up-front fee increases and allow our businesses space to plan and prepare for fee changes.

Notwithstanding the above, we recommend that the Council adopts option 2 by retaining the status quo, as this better reflects our priorities for local alcohol fee bylaws.

Phased fee increases

While we recognise that licensing fees were set by legislation 11 years ago, and that Councils across the country need to recover costs, it is our position that businesses should not be hit with such drastic fee increases simply because their local council had not adopted an alcohol fees bylaw sooner.

For that reason we recommend that all councils take a more gradual approach to fee increases, by more evenly distributing the cumulative increase over a longer period. Further, we recommend that a cap on annual fee increases be adopted by the Council, limiting annual alcohol licensing fee increases to a maximum of no greater than 15%.

Using the Council's current proposal as an example, in practice this would mean:

- If evenly distributing fee increases, a 28% increase over the next two years, or an 18% increase over the next three years.
- If capping annual increases, a 15% increase over the next three years, followed by a 9% increase in 2028/29.

Council transparency

We are concerned that many Councils across the country use cost recovery as a blanket justification for increasing fees across the board, often without any transparency around actual costs incurred by the Council.

It is our position that Councils should provide evidence of the actual cost of processing licences as part of their consultation, so licencees can have confidence that the amount being recovered is accurate and fair. This breakdown should also include the difference in cost of processing on-licences compared to off-licences, with a view to recovering costs on a more proportionate basis in the future.

Finally, we would like to see that Councils have sought to improve efficiencies or cut the internal cost of alcohol licences before passing these costs on to licencees. Businesses are not an endless source of funds that can withstand constant levying by local authorities, and we submit that there must be an attempt on behalf of regulatory bodies across the country to build confidence in their activities.

Public benefit of hospitality

The Restaurant Association submits that all Councils should retain a ratepayer contribution of 30% to alcohol licensing fees, to recognise the contribution of well-managed hospitality venues to the life and economy of communities, and the societal value of having facilities available where people can go to enjoy themselves while drinking safely and responsibly.

Arguments against retaining a ratepayer contribution often cite the user-pays intention of the Act as justification for complete (or almost complete) cost recovery through licensing fees. We submit that ratepayers are part of the user-pays licensing system, and rather than relying on venues to increase prices to cover fee increases, the Council should support access to affordable hospitality for all through its setting of fees.

Review of current risk ranking

The Restaurant Association recognises the need to ensure the sale and supply of alcohol is undertaken safely and responsibly. However, we are concerned that the rigid risk rating formula contained in legislation is out of date and no longer matches the realities of modern hospitality environments. It is important that

legislation and bylaws recognise there is not only a difference between on- and off-licence venues, but that there is also a difference between types of on-licence venue: for example, both a night club and a restaurant are on-licence venues, but prima facie these businesses have two very different risk profiles.

Our more than 2,500-strong membership is made up of hospitality businesses where food is the hero of their operations, with alcoholic beverages offered as a supplement to their culinary experience. We therefore believe that a more fulsome review of the risk rating of premises within the regulations to better reflect the actual risk of harm.

We recognise that the setting of risk ratings is not within the control of this Council, and therefore recommend that the Council passes a resolution in support of a Ministry of Justice review of the risk ratings in legislation, to better reflect the risks of different types of licensed premises.

Conclusion

Thank you for the opportunity to provide feedback on your draft alcohol fees bylaw. We would be happy to discuss any part of this submission in more detail, and to provide any assistance that you may require.

Ngā mihi nui,

A handwritten signature in black ink, appearing to read 'Marisa Bidois'.

Marisa Bidois
Chief Executive

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Vanessa Williams

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- Yes - I am the official spokesperson for the organisation
- Hamilton Central Business Association

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- Hamilton Central Business Association is opposed to the introduction of an alcohol fees bylaw. The hospitality sector, a cornerstone of New Zealand's economy and lifestyle, has not fully recovered since the Covid-19 pandemic. This sector contributes between \$15-5 billion annually and employs over 145,000 people nationwide, making it a significant contributor to the economic development of any city.
- At the 2024 Hospitality Summit, Marisa Bidois and Steve Armitage, emphasised that hospitality is more than an economic driver; it is integral to how we live and experience life in New Zealand. Cafes, restaurants, food trucks, and catering businesses are the backdrop for countless personal and professional milestones. They provide spaces for connection, creativity, and cultural exchange. These establishments are also vital workplaces, supporting both hospitality careerists building long-term futures in the industry and those gaining valuable experience.
- The summit highlighted several entrenched challenges, including worker shortages, skills gaps, regulatory burdens, sustainability, and the need for stronger industry-government partnerships. The hospitality sector operates under a fragmented regulatory framework, facing challenges ranging from inconsistent licensing requirements to burdensome employment laws.
- A significant portion of the hospitality sector in New Zealand consists of small, family-owned businesses and immigrant-owned establishments, where one or two people often shoulder multiple roles.
- At a recent meeting held by the Hamilton Central Business Association, there was significant discussion around the inequity of the on-license versus off-license fees. It was highlighted that license costs should be split by type of business rather than the scale of impact. This is due to the significant variance in controls and regulations offered by hospitality businesses compared to the limited controls in off-licenses. There is no regulation or monitoring of alcohol consumption in off-licenses compared to the significant amount of regulation and enforcement in licensed premises. Although this is determined at central Government level, it is felt that local Government should be lobbying for this change.
- It was also recognised that off-licenses in the grocery sector, particularly supermarkets, were making sales significantly higher than the average hospitality business. There has also been a significant reduction in alcohol consumption in licensed premises, with an estimated 30% decrease in alcohol sales. It was suggested that this trend would not be felt in the same way at off-licenses.
- For small businesses, which make up most of the hospitality in the central city, the impact of increased costs over the past few years has been significant. This includes labour cost increases,

public holiday allowances, inventory cost increases, rent increases and more, combined with often reduced sales, leading to significant pressure on the sector. Adding another cost increase at this time would add more pressure to an already overburdened sector.

- Additionally, the public education cost is unable to be determined within current reporting standards; however, it has been estimated at 5%. Allowing public consultation within the process of alcohol licenses and enabling objections often results in a lengthier process, potentially increasing costs to 10% or more. The hospitality sector has also raised questions around the efficiency of processes, particularly around renewals, which could be simplified and utilise technology such as AI and process automation to reduce costs.
- The significant cost incurred in compliance, the lengthy process, and the numerous regulatory conditions, without transparency in the allocation of costs across licensing, education, monitoring, and enforcement, means that the Hamilton Central Business Association does not support an alcohol fees bylaw and supports the status quo at this time.
- To suggest in a recent press release that the ratepayer is overburdened with subsidising the cost of alcohol licenses misrepresents the positive contribution the hospitality sector makes to a city, particularly when experiencing the city centre. Although a user-pays system may appear reasonable, it must also be recognised that some of the cost of alcohol licenses falls into public education.
- The hospitality sector needs support and simplification of regulations, not additional financial burdens.
- Thank you for considering my submission.
- Vanessa Williams
- General Manager
- Hamilton Central Business Association

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

- Special license

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Andrew Galloway

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- Yes - I am the official spokesperson for the organisation
- Alcohol Healthwatch

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- See submission attached.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

- No

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?



Submission on the Hamilton City Council Alcohol Fees Bylaw 2025

25 February 2025

Tēnā koutou

Thank you for the opportunity to provide feedback on the Council's draft Alcohol Fees Bylaw. We would like the opportunity to speak (virtually) to our submission.

If you have any questions on the comments we have included in our submission, please contact:

Andrew Galloway
Executive Director
Alcohol Healthwatch
P.O. Box 99407, Newmarket, Auckland 1149
M: 021 244 7610
E: director@ahw.org.nz

About Alcohol Healthwatch

Alcohol Healthwatch is an independent national charity working to reduce alcohol-related harm and inequities. We provide a range of regional and national health promotion services such as providing evidence-based information and advice on policy and planning matters; supporting community action projects, and coordinating networks to address alcohol-related harm such as the Cross-council Local Alcohol Policy Network.

Specific Comments

1. Alcohol Healthwatch supports Hamilton City Council's making of a specific bylaw on alcohol licensing fees. By making a bylaw under the Sale and Supply of Alcohol (Fee-setting Bylaws) Order 2013¹ the Council may set fees that reflect the Council's actual costs as a licensing authority, and in respect of its inspection and enforcement functions. A bylaw is a prudent option given that the fees set under the Sale and Supply of Alcohol (Fees) Regulations 2013 have not kept pace with the costs incurred by the Council,² and it is anticipated that these fees will not adequately reflect costs till at least 2027.

2. We support a consistent and proactive approach to licensing fees, and are pleased to note that an increasing number of other councils have also utilised their bylaw-making powers to allocate realistic costs for these activities.
3. We are aware of costs incurred by the Council with liquor licensing, including costs associated with administration, inspection and enforcement, and believe that revising fees in a timely manner would meet the policy objectives of the licensing fees regime, namely:
 - (a) To recover the total reasonable costs incurred by the Council in administering the alcohol licensing system
 - (b) To ensure that those who create the greatest need for regulatory effort bear the commensurate costs
 - (c) To allow local circumstances to be reflected in the fees paid by operators and income received by the Council
 - (d) To minimise alcohol-related harm, to the extent that this can be achieved through a cost recovery regime.
4. We support a full cost recovery approach for alcohol licensing as envisaged by the Sale and Supply of Alcohol Act 2012³, and we note the number of councils that have recently opted or are considering opting for 100% cost recovery.⁴ We acknowledge that, while not full cost recovery and being amongst the lowest fees charged by a territorial authority under a bylaw, the 34% increase in the fees proposed in the draft bylaw is estimated to recover 95% of costs and will continue to increase incrementally until the bylaw is reviewed in five years' time.
5. Fees set by a bylaw can reflect the costs incurred by the Council in carrying out its licensing functions and are of benefit to the community by protecting public health and ensuring standards are met⁵ – and it supports the Council's priority that *Hamilton is a city where our people thrive*.⁶
6. The alcohol licensing regime and fee-setting is part of a package of measures which, when used comprehensively, can create safer environments and significantly minimise rates of hazardous drinking and subsequently alcohol-related harm. This not only includes an Alcohol Fees bylaw, but also the Hamilton Alcohol Control Bylaw (review date 1 December 2025), and we are hopeful that the Council will also progress a Local Alcohol Policy.

NOTES

- ¹ Sale and Supply of Alcohol (Fee-setting Bylaws) Order 2013, authorised by section 405 of the Sale and Supply of Alcohol Act 2012. See further clauses 7 and 11 Sale and Supply of Alcohol (Fees) Regulations 2013.
- ² Under section 404 of the Sale and Supply of Alcohol Act 2012, the Ministry of Justice is required to undertake a five-year review of alcohol licensing fees and of cost recovery by councils. However, the review of the Sale and Supply of Alcohol (Fees) Regulations 2013 is overdue.
- ³ New Zealand Law Commission. Alcohol in Our Lives: Curbing the Harm, New Zealand Law Commission, 2010. NZLC R114. Available from:
<https://www.lawcom.govt.nz/assets/Publications/Reports/NZLC-R114.pdf>
- ⁴ For example:
 - Hastings District Council Alcohol Licensing Fees Bylaw 2024. The bylaw has a progressive 100% recovery model with no ratepayer contribution. See: <https://www.hastingsdc.govt.nz/assets/Document-Library/Alcohol-Licensing-Fee-Bylaw/Alcohol-Licensing-Fee-Bylaw.pdf>.
 - Porirua City Council Alcohol Fees Bylaw 2024, Council adopted the Alcohol Fees Bylaw in with the intention of full cost recovery of alcohol licensing costs. See: https://storage.googleapis.com/pcc-wagtail-media/documents/Alcohol_Fees_Bylaw_2024.pdf
 - Hutt City Council Draft Alcohol Fees Bylaw 2024. The Council has achieved 93% cost recovery and is proposing 100% cost recovery as an option for the 2024 bylaw. See: <https://haveyoursay.huttcity.govt.nz/alcohol-fees-bylaw-2024>, 10 December 2024 https://huttcity.infocouncil.biz/Open/2024/12/HCC_10122024_AGN_3339_AT.PDF.
- ⁵ Hamilton City Council. Open Agenda 11 February 2025, item 12 Funding Needs Analysis, page 165 <https://storage.googleapis.com/hccproduction-web-assets/public/Uploads/Documents/Agendas-and-minutes/Agendas/Council-Open-Agenda-11-February-2025.pdf>
- ⁶ Hamilton City Council. Priority Two: Shaping a city where our people thrive - Ahuahungia teetehi taaone e puaawai ai ngaa taangata katoa. See: <https://hamilton.govt.nz/strategies-plans-and-projects/our-vision-for-hamilton/our-five-priorities-for-hamilton/priority-two/>

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Arran Pene

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views
- Yes - I am the official spokesperson for the organisation

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- 1. As a pub owner we already pay commercial rate fees what percentage of these fees go towards Liquor License fees ?
- 2. What is the cost to process renewing an existing License fee?
- 3. What are we getting for the \$236k increase for 2025/2026 ? How is the increase being spent?
- 4. What is the council doing to save on expensive hearings? How many hearings do we have each year? Why are we having more hearings?
- 5. What is council doing to streamline and save on the license process besides increasing fees?
- Nga mihi Arran Pene

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I currently hold an alcohol licence

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Rollie Aglasi

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Andrew Pietersz

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- I strongly oppose the proposed license fee increase for liquor businesses.
- Liquor operators already face significant financial strain due to rising costs of goods and labor. As a commercial ratepayer, my business contributes substantially to Council revenue while receiving limited services in return.
- Liquor stores are under immense pressure, protecting themselves from all angles. The cost of damage from ram-raids and break-ins continues to rise, alongside the additional burden of security expenses. Business owners and employees deserve to work in a safe environment, yet the financial and emotional toll keeps escalating. Now, with Council joining in, it feels like we are being punched from every direction.
- The increase appears driven by an excessive number of license applications and renewals being sent to DLC hearings, many of which should be resolved earlier in the process. Instead of imposing blanket fee hikes on all operators, Council should focus enforcement and cost recovery on those with proven compliance issues.
- License fees are already regulated by central government. Rather than penalising all businesses, Council should streamline renewal processes for compliant operators and allocate resources more effectively toward addressing problem license holders. Additionally, Council should review its tools and processes rather than taking the easy road of passing the buck onto already struggling businesses.
- I urge the Council to reconsider this proposal and implement a fair, targeted approach that supports responsible liquor businesses while addressing non-compliance.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I currently hold an alcohol licence

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Melissa Renwick

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- I oppose the proposed license fee increase for hospitality businesses.
- Hospitality operators face immense financial strain, with significant rises in costs, especially in goods and labour over the past 3-5 years. As a commercial ratepayer who also pays water rates, my business contributes significantly more to Council revenue compared to a household and yet lacks access to essential services like rubbish collection.
- A thriving hospitality sector is vital for the city's economy and vibrancy. While we are turned to to create activity and offer up promotions to drive a Council activation campaign, we're an easy target when it comes to adding compliance and compliance costs - the level of compliance proportionate to the size of our businesses is immense. This user pays approach places undue burdens on an industry that operates on tight margins and exists to enhance community life.
- License fees are already regulated by central government. Instead of increasing fees, the Council should review its regulatory processes. Addressing inefficiencies—such as resolving District Licensing Committee matters before they escalate, streamlining renewals where no issues have been reported—would be a more effective cost-saving measure.
- I urge the Council to reconsider this proposal and seek fair, sustainable solutions that do not disproportionately harm hospitality businesses.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I currently hold an alcohol licence

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. **Contact details (please print clearly)**
 - Sheree Margaret Putt
2. **Would you like to make a verbal submission?**
 - No
3. **Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
4. **Which of the following options would you prefer?**
5. **If you would like to expand on your answer, please do so here:**
- 5a. **(If responding on behalf of an organisation)**
Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. **(If responding as an individual)**
Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?
 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Nicholas Humphries

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- The city council and rate payers should not be paying at all to provide this service. It should be funded in excess by the applicant, in order to cover the negative associated costs of alcohol harm within the community (i.e. drink driving incidents causing damage to public infrastructure).
- Supermarkets in particular have ample cash and profits on hand to cover this. The fees they pay should be far greater than the fees paid by small businesses, i.e. local bars and liquor stores.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Luke van Veen

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- Yes - I am the official spokesperson for the organisation
- Hospitality NZ

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- please see document attached

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

- No

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?



Hospitality New Zealand

TO HAMILTON CITY COUNCIL

SUBMISSION ON

ALCOHOL FEES BYLAW 2025

18TH FEBRUARY 2025

CONTACT DETAILS: Hospitality New Zealand
Contact: Luke van Veen, Regional Manager
Phone: 0800 500 503
Email: luke@hospitality.org.nz
www.hospitality.org.nz

About Hospitality New Zealand:

1. Hospitality New Zealand (“Hospitality NZ”) is a member-led, not-for-profit organisation representing around 2,500 businesses, including cafés, restaurants, bars, nightclubs, commercial accommodation, country hotels and off-licences.
2. Hospitality NZ has been advocating on behalf of the hospitality and tourism sector for over 120 years. We work tirelessly on behalf of our members to promote the industry, partner with government to prevent restrictive legislation, protect commercial interests and to spearhead innovation for a sustainable future.
3. As the trusted body, we seek to unlock the industry’s full potential as a significant engine for growth in the New Zealand economy and to ensure that the industry’s needs are represented by engaging with the Government and wider industry.
4. Hospitality NZ has recently launched the Accommodation Association NZ. The purpose of the Accommodation Association is to ensure that the accommodation sector is well understood by central, local government and the regulators.
5. This submission relates to the Hamilton city council Alcohol Fees Bylaw 2025.
6. Enquiries relating to this submission should be referred to Luke van Veen, Regional Manager, 021 193 9630, luke@hospitality.org.nz.

General Comments:

7. Hospitality New Zealand welcomes the opportunity to comment on the Alcohol Fees Bylaw 2025.
8. We recognise that Council is facing cost pressures – this is true for every organisation across the motu. The hospitality industry is now more than ever overburdened with unnecessary costs, on top of an unstable economic environment over the past 5 years has seen many struggle to operate and to now increase these costs at such an exponential rate would again add unnecessary strain on the industry.
9. We note that Council can cover costs incurred through other means – finding efficiencies in their own services. Our members do not have confidence that Council has made every effort to consider these efficiencies before proposing an increase. A more beneficial approach would be to ensure that the costs to council are reviewed for processing these licenses, and that the District Licensing Committee only calls a hearing when required and the license can’t be resolved on papers. With a more educational approach to the industry, costs could be cut in this area.

Recommendations:

10. Hospitality New Zealand is in support of Option 2. “Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations”

Conclusion:

11. We thank the Hamilton City Council for the opportunity to provide input into the consultation.
12. We would be happy to discuss any parts of this submission in more detail, and to provide any assistance that may be required.

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Donna
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - Yes - I am the official spokesperson for the organisation
 - Scotts Epicurean
- 4. Which of the following options would you prefer?**
 - Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations
- 5. If you would like to expand on your answer, please do so here:**
 - Hospitality is struggling as it is, why increase this fee now, increase is far too high
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

 - Yes, and we currently hold an alcohol licence
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. **Contact details (please print clearly)**
 - Brydon Sundgren
2. **Would you like to make a verbal submission?**
 - No
3. **Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
4. **Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
5. **If you would like to expand on your answer, please do so here:**
- 5a. **(If responding on behalf of an organisation)**
Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. **(If responding as an individual)**
Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Rebecca

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Emma-Jane Mitchell

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Laurel Stephens

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Poppy Barran

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Patricia Hishon

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Yvonne Matthews

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I would prefer applicants pay 100% of the licensing cost because it does not meet the criteria to be a public benefit.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Shaun Moran

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- Too much of the licence fee is taken up by bureaucracy. Cut that before putting more costs on an industry which is already massively struggling in Hamilton.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Holly Snape

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I would prefer 100 percent cost recovery but given those two options, the 95% is a better option for the status quo.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Trev Margolin

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

5. If you would like to expand on your answer, please do so here:

- Please record my support of the proposed Alcohol Fees Bylaw. My only proviso is that it should be one hundred percent covered by the users. NOT just 95%.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Brian Grace

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- These are private businesses, unless they want to run as a non-profit, I don't see why the rate payers should be subsidising their licenses to this degree if at all.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. **Contact details (please print clearly)**
 - Di
2. **Would you like to make a verbal submission?**
 - No
3. **Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
4. **Which of the following options would you prefer?**
5. **If you would like to expand on your answer, please do so here:**
 - I don't drink so why should I have my rates going to something else
- 5a. **(If responding on behalf of an organisation)**
Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. **(If responding as an individual)**
Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?
 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Kelly Ware
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
- 5. If you would like to expand on your answer, please do so here:**
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Jo Gaylor

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- My husband and I support Option 1, as in fairness, the alcohol sellers are the ones benefitting from alcohol sales and we do not think ratepayers should be bearing the cost of private business. Ratepayers already have a huge burden just trying to cover the costs of core infrastructure and services.
- Thankyou

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Tania Driessen

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

5. If you would like to expand on your answer, please do so here:

- Residential rate payers should not be paying for Liquor license or contributing through there rates.
- I do feel if a liquor store or restaurant chooses to open they should be paying the full amount for the liquor license.
- It is not the residential tax responsibility to pay

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I previously held an alcohol licence, but no longer

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Penny D Boyce

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Grace Nolan

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- The evidence is mounting that alcohol is not good for our health and that alcohol consumption is a significant burden on public health systems. We should not be subsidising the sale of alcohol when alcohol consumption is correlated with increased costs in healthcare subsidies. I would vote to charge 100% of license costs, not just 95% to the applicant.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Nia

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Hello, i believe that this is a great idea. Charge them more and also reevaluate current liquor licences in communities around the city. Take them away from the suburbs and supermarkets. Also look at the same rule for vape and tobacco retailers as well. Alcohol is the worst part of this city when I see so many liquor stores at every corner. Let's get to a system to where liquor licences are revoked aswell and inspection of fraud and mismanagement of stores, staff and customers regarding the sale of alcohol

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Auke norbruis

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I think that is a great idea to have the end user pay for the product and not the rate payers.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Robert Jenkinson

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

5. If you would like to expand on your answer, please do so here:

- I totally support the local council pursuing Option 1. Given the damage that alcohol does in our society it has been too easy to support profits by selling alcohol.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Geoff Wise

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Lisa Fox

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I support this for two reasons:
 - 1. They are running a commercial business which has the potential to cause harm and the public shouldn't be subsidising that
 - 2. These businesses are in our area and therefore control of such should remain with us

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Michael Grant

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Absolutely shift the cost to the applicants. While I am all for maintaining the choice to drink in NZ, alcohol is hugely harmful to our communities, healthcare system, and economy, so those distributing it should definitely pay for profiting off this damage.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I previously held an alcohol licence, but no longer

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Rana Hay

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- James Geddes

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I agree with Gordon Chesterman in respect of the whole fee should be the entire responsibility of the applicant - there should be no proportion of ratepayer funding.
- To me ratepayers making a contribution appears to be an anomaly - does this occur [proportion of ratepayer funding] for any other application process....??

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Dayne Hawkes

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Alcohol is one of the greatest harm factors in our community, and as rate payers we should not be shouldering any of the cost. Even that 5% that we pay could be much better spent into harm reduction programs or playgrounds. However if analysis by council seems 5% is ok, I'm okay with that.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Keith MacMillan
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations
- 5. If you would like to expand on your answer, please do so here:**
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Jason

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Greg williams

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- User pays

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Jo Baatse

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- Dear Hamilton City Council,
- As a Hamilton ratepayer and consumer, I wish to express my concerns regarding the proposed increase in liquor licensing fees. While I acknowledge the need to increase the fees, I believe the broader issue lies in the approach some councillors take toward licensing objections and their unwillingness to engage with business owners.
- From my interactions with local businesses, I am aware that at least two current councillors have objected to the renewal of liquor licenses without engaging in meaningful discussions with affected business owners. Rather than meeting with these business owners—who operate within their own electorates—these councillors reportedly refer inquiries to a lawyer based in Auckland. This refusal to meet directly with local business owners undermines the principles of fair representation and accountability.
- Business owners deserve the opportunity to discuss concerns with their elected representatives before being forced into costly and time-consuming hearings. Many of these businesses contribute significantly to Hamilton’s economy through employment, sponsorships, and rates. They face immense pressures already, and having councillors impose objections without dialogue adds unnecessary financial and emotional strain.
- Furthermore, I question the effectiveness of involving an Auckland-based lawyer in these matters. How can someone unfamiliar with Hamilton’s business environment provide informed input? If council inspectors and police—who are experts in liquor licensing—have no objections to renewals, why are councillors with no legal or industry expertise opposing them?
- This pattern of behavior contributes directly to the increasing costs of the licensing process, making Hamilton’s District Licensing Committee one of the busiest in the country. The time and resources spent on unnecessary objections could be better directed toward genuine community concerns. If councillors wish to influence social outcomes through licensing policies, they must first demonstrate a willingness to engage constructively with those directly affected.
- Until there is a change in approach—where councillors engage with business owners in good faith rather than deflecting or outsourcing their responsibilities—I cannot support this proposal. Hamilton deserves leadership that is transparent, accountable, and willing to engage with the local community.
- I urge the Council to address this issue and ensure that elected representatives fulfill their responsibilities to all constituents—business owners included.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Prefer not to say

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- C Thomas

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Decreasing the subsidisation of alcohol licensing would reduce the financial burden on the city by lowering economic costs related to healthcare, lost productivity, and legal expenses associated with alcohol-related incidents. With fewer subsidies, alcohol consumption may decrease, leading to fewer alcohol-related health issues, accidents, and instances of violence, ultimately improving public health and safety.
- There are for more deserving services our proceeds should go towards, such as healthcare, education, third spaces, and pedestrian/cycle-friendly infrastructure. These have been proven to improve a city's safety, health and overall well-being. Let Kirikiriroa follow the lead of other cities focused on the community of their people.
- Without alcohol's harm, Kirikiriroa's thrive.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- David Smith

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I believe that alcohol businesses ie Bars should pay 100% of the cost. These are businesses, not social services or community groups wanting to have a social club with a few beers on a Friday. Their sole objective is to make money out of alcohol sales and successfully. The expectation that the ratepayer should subsidize them the costs of their license fee is ridiculous, does the ratepayer because of current process get subsidized drinks from these businesses? I think not

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Silvia Jonson

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Rate payers shouldn't be subsidising businesses for alcohol licensing.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Paul

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Applicants should face all of the costs and not be subsidized, these are businesses they should operate as such and not be subsidized at all, therefore I picked the highest percentage option for them.
- Ideally there would be another option for 100% applicant funded and increased 100% right off the bat not stepped.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Steven Law

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Accept that price should fall on the applicant; however, I call for financial support for not for profit clubs that are already struggling with high costs of these applications. Some have a very small turnover.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Part of a club committee which holds a liquor licence

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Janelle Collins

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Hamilton Ratepayers are already covering the increasing cost of maintaining our city and with so much growth (and inflation) any financial burdens that can ease this pressure on ratepayer pockets should be considered. The proposal seems fair since the fee hasn't kept up with inflation and is only going to increase, especially when it is a business decision to supply/sell alcohol. Considering its harm and the other restrictions that are being placed on other councils to reduce the hours of availability and new locations of alcohol sales, Hamilton City Council should at the very least set the fee structure such that it is predominantly user-pays. As a ratepayer I support this proposed bylaw.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Michael Van Ooyen

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- I feel as though the businesses that are making money from having the license should be the only entity to pay for its own license. I have never in my life personally recieved any form of payment from a license owner when they have made a substantial profit. So why the hell would a rate payer want to pay to run someone else's business ?
- This would really set a beyond terrible precedence for other businesses to ask for rate payers to foot their licensing bills as well. Ie: (In the future, should rate payers also be expected to pay for a businesses gaming license, perhaps a food service license ?) This proposal also absolutely reeks of insider trading and a conflict of interest. Last time I checked the Lawrenson group and Skycity weren't going broke anytime soon, nor were any other bar owners. User pays is the best model not everyone uses bars, nightclubs, casinos or even drinks.
- If you need a smarter idea why not use the same structure and model as the Invercargill Licensing Trust, it works amazingly there.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I previously held an alcohol licence, but no longer

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Scott McGrath

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- obvious choice here, there is no logical reason the ratepayers should be covering the costs of licensing, I'm not even sure why ratepayers would fund 5%? I don't see any mention of the reasoning behind this.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Sam Birch

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Trev Margolin

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- My only proviso is that it should be one hundred percent covered by the users. NOT just 95%.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Ingrid Jones

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Should cover 100% of the cost

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Kirk
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations
- 5. If you would like to expand on your answer, please do so here:**
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Meike Raasche

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I suggest to take it one step further and make applicants pay 100%. I see no reason why the ratepayer has to subsidise the permit.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Emily Duke

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Jeanie Black-Dunlop

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I would prefer it was increased to be 100% applicant funded.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Anthony Billington

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I struggle to understand why HCC would subsidise private enterprise in this way, especially in an area that is responsible for a large amount of social harm. I'd be in favour of charging alcohol sellers extra money to help clean up the damage wrought by their customers.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Daphne Dale

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Of the 2 options I vote for option 1: create a bylaw in which the applicant pays 95% of the fee. However I do not believe council should be contributing towards the cost of selling alcohol at all - it is a substance which does so much harm in our community.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Casey Stokes

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Rates should be used to create better opportunities for everyone in the community; I don't think subsidising the capacity for liquor sales achieves this.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Camille
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
- 5. If you would like to expand on your answer, please do so here:**
 - It's ridiculous for ratepayers to subsidise businesses. The applicant should pay more.
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- nathan

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I strongly believe it should be on the business to cover the cost of their own business and for the council to be able to manage licensing without running at a loss. There could be special considerations for sports clubs or clubs or such that are community based but on the whole I feel there are better things for the rates to be used for like public pool maintenance and such where everyone in the community benefits

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Gordon Chesterman

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

5. If you would like to expand on your answer, please do so here:

- HCC has failed to provide a third option.
- That is that applicants pay 100 percent of the costs.
- Those who apply for liquor licensing are operating businesses for profit. All costs are tax deductible, including licensing fees.
- As well, applicants can also reclaim GST.
- To expect ratepayers to subsidise 5 percent of liquor licensing costs for a commercial business is obscene and criminal.
- Given the two billion dollar plus debt that HCC is facing in the future, council cannot continue to slam-dunk ratepayers with costs that belong to the user.
- Today's economic environment demands user pays.
- It's time for staff, the Mayor and Councillors to get real and put the costs where they belong.
- I don't wish to make a verbal submission on the basis that my submission will be excluded by staff because I have NOT chosen one of your TWO options, instead have proposed a third option that falls outside YOUR jurisdiction.
- Gordon Chesterman



5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Payal Kumar

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Amanda France

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Businesses operate to generate profit, this is a business expense and should not be subsidised by ratepayers.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Rebekah Graham

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Requiring ratepayers to subsidise alcohol profiteers seems rather inappropriate in the current socioeconomic climate and the tight economic squeeze that council is facing, alongside the rise in rates. Fees are a regular part of any business and can be appropriately budgeted for.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Teresa Bowe

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views
- Yes - I am the official spokesperson for the organisation
- Zenders Cafe and Venue

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- Passing this cost on to small or medium businesses is just another regulatory overhead cost that will inevitably be passed on to the customer. It makes selling and monitoring the consumption of alcohol more difficult if pushed from the bars, clubs etc out into the community where people will buy from an off licence and drink at home instead.
- Increasing the fees or passing them on to pubs, clubs, cafes and venues, is just another burden on independent businesses, many of whom are already struggling to survive.
- This will push the drinking culture out into homes and communities and will also set the standard for other councils around you and beyond.
- Licencing control fees should be status quo or reduced, and maybe the penalties and fines for non-compliance cover the costs.
- I strongly oppose this by-law. There is no need to HCC to have their own set of rules. It is just revenue gathering and will be seen as such, so therefore does not achieve any objective other than to line your own pockets!

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and we currently hold an alcohol licence

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Lauren McLean

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views
- Yes - I am the official spokesperson for the organisation

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Frankly, I think 100% should be paid by the applicant. There is a social harm cost associated with alcohol; council (and therefore ratepayers) should not be subsidising the sale of it in any way so that it has no links at all to this harm.
- Also, like any other business there are costs to doing that business - this should be absorbed by those businesses owners, not ratepayers.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Tyler

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Courteney
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
- 5. If you would like to expand on your answer, please do so here:**
 - I would support 100% applicant funded.
 - If council were to support, I'd rather see a discount for licenses for community events etc
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

 - Yes, and I previously held an alcohol licence, but no longer

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- C Davies

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- trisha pereira

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Kurt Waite

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Max

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Anna

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Majority of the cost of alcohol licensing should be covered by the applicant as they are the one who profits from alcohol sales. Ratepayers should not be subsidizing alcohol licenses.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Ellieda Komene

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Ratepayers shouldn't be subsidising something of this nature. I'd prefer if the full cost was recovered.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. **Contact details (please print clearly)**
 - Maree
2. **Would you like to make a verbal submission?**
 - No
3. **Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
4. **Which of the following options would you prefer?**
5. **If you would like to expand on your answer, please do so here:**
 - Applicants should pay for 100% of licence , why are my rates subsidising this ? Unbelievable!
- 5a. **(If responding on behalf of an organisation)**
Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. **(If responding as an individual)**
Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?
 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Sophie

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Kyra

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Does this mean our rates go down if this is accepted?

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Scott Tiffany

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Alastair Black

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I would prefer that 100% of the costs are paid for by the applicant. As that is not an option I support Option 1.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Matthew Leach

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Ratepayers should not be subsidising businesses. Why should people who don't consume alcohol from these businesses be paying for others to drink alcohol from these businesses? A user pays model is appropriate as any increase in costs to businesses will be met by those customers who choose to purchase goods and services from those businesses. As was well covered during the 2024-34 Long Term Plan, there are many ratepayers who are struggling with day-to-day costs. I don't imagine there would be many ratepayers who think subsidising alcohol licensing for businesses is part of the core business of Council, and that it would be better to invest in infrastructure and services that benefit the wider community.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Dave godfree

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Courtney Quinn

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I think applicants should pay 100%. There should be no tax payer subsidy.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Charlotte
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
- 5. If you would like to expand on your answer, please do so here:**
 - Prefer option one. However the council should look into why their cost increase so much from 2026 to 2027. Why are they increasing another 20%? This seems very high and should be looked into further
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Deon den Otter

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Matthew Beveridge
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
- 5. If you would like to expand on your answer, please do so here:**
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Kat Waswo

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Council should not be subsidising any licenses for a drug that does so much harm in our community.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I previously held an alcohol licence, but no longer

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Katherine Foulkes

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Samantha Campbell

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Sam Brockelsby

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I support Option 1. I would also like to make clear that I think 100% of the costs of alcohol licensing should be funded by the applicant. I am a ratepayer and I do not agree with my rates subsidizing an industry that is inherently harmful to people.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Andrea Schweer

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Alcohol licence fees should be covered by those who profit from the licence.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Terina

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Stephen Packer

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I agree with the 2025/2026 changes but I can not understand the 2026/2027 changes. If you can increase the applicant fee by 34% in the first year to cover 95% of the cost then how can you justify a 20% increase for the following year? Inflation has drastically dropped now so unless there is a fundamental change to the tasks the council undertakes then I can't see how there is a fair 95% applicant funded in the second year. If no REAL costs then this is not a user pays but a money grab. If real costs then I question either the efficiency and planning of the council or the fact the 25/26 applicant funding % is too high in the data provided.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Alice
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
- 5. If you would like to expand on your answer, please do so here:**
 - Alcohol licence for mostly commercial business opportunity for applicant. Alcohol also detrimental for health, probably the most harmful alongside tobacco.
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Courtney Cooke

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Geoff K Kreegher

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- User pays - reduces the burden on the ratepayer.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Mark Smithells
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
- 5. If you would like to expand on your answer, please do so here:**
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Scott Reid

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Diana SCRUBY

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Bradley
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
- 5. If you would like to expand on your answer, please do so here:**
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Stephen Hardy

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Rate Payers should not be funding Alcohol Licenses

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Martin

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- You talk about prosperity and how much you want to see people do well in local business but all the time you want hit business with bills, higher charges etc.
- Infact do not add preferable on choices in these feedback portals as it is wrong to influence people to what council wants. Disgusting.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- jay

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- it will hurt our local business badly. probably will make our CBD more like a ghost town Detroit.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I currently hold an alcohol licence

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Stewart Hardie

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I think the store/business should pay the full 100% from day one.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Hannah Slater

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I think these fees should be 100% covered by the applicants themselves, our rates are better spent on more important things like infrastructure

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Dave Doggart

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I would prefer to see 100% applicant funding for these fees.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Mathew Pedley

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I currently hold an alcohol licence

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. **Contact details (please print clearly)**
 - Mark Flyger
2. **Would you like to make a verbal submission?**
 - No
3. **Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
4. **Which of the following options would you prefer?**
5. **If you would like to expand on your answer, please do so here:**
 - Refer attached
- 5a. **(If responding on behalf of an organisation)**
Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. **(If responding as an individual)**
Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?
 - Yes, and I currently hold an alcohol licence

To Whom It May Concern,

Submission Opposing the Proposed Alcohol Fees Bylaw

I am, as part owner of Biddy Mulligans Irish Pub, writing to **formally oppose** the introduction of the new Alcohol Fees Bylaw that proposes to set fees and charges for alcohol licenses in Hamilton.

While I understand the need for Council to maintain effective regulation of alcohol-related activities, I believe the proposed bylaw is unnecessary, burdensome, and potentially detrimental to the community.

The primary grounds for my opposition are as follows:

1. Unreasonable Financial Burden on Small Businesses

The proposed fees disproportionately affect small and locally-owned businesses that operate on tight margins. Many of these businesses are already running at a loss and are hanging on in the hope of economic recovery and a resurgence in sales.

Increased licensing fees will add to their financial strain, particularly at a time when many businesses are still recovering from the economic impacts of the COVID-19 pandemic.

Higher costs would usually force small establishments to pass these costs on to consumers or, worse, shut their doors altogether, reducing diversity and vibrancy in Hamilton's hospitality sector.

In the present climate it is simply not possible to pass increased costs on.

To do so results in a further loss of business.

Over the past five years, New Zealand has experienced notable shifts in alcohol consumption patterns.

In 2023, the total volume of alcohol available for consumption decreased to 477 million litres, marking a 4.3% decline from 2022 and representing the largest reduction observed in the past 15 years. Unfortunately, the trend is still downwards due to the high cost of living.

This downward trend is further reflected in the per capita consumption data, which shows a 29% decrease since 1986.

Specific data on alcohol sales in Hamilton over the past five years is limited.

The Hamilton City Council's annual reports do not provide detailed statistics on local alcohol consumption or sales.

However, it is reasonable to infer that Hamilton's alcohol consumption patterns align with the national trends, given the absence of data suggesting otherwise.

2. Negative Impact on Community Well-being and Employment

Hospitality businesses are significant contributors to local employment and the local economy.

They also provide a safe and friendly environment where problems can be aired, shared and in many cases resolved. They often play a lead role in mental health well-being.

By imposing higher fees, the bylaw risks job losses and reduced employment opportunities, particularly for young people and part-time workers who are heavily represented in this industry.

Additionally, closures or reductions in service could have a ripple effect on suppliers and other connected industries, further impacting Hamilton's economy.

Higher fees will force many to close and the mental health cost to the community will increase commensurately.

3. Lack of Justification and Transparency

The rationale for the proposed fee increases lacks clarity.

It is unclear whether the Council has provided a detailed breakdown of how the funds are used or whether alternative methods of funding or cost reductions have been adequately explored.

Stakeholders and ratepayers deserve transparency regarding why these fees are being introduced, how they compare to other cities, and whether they are justified based on local conditions.

4. Potential to Encourage Informal and Unregulated Alcohol Consumption

Higher licensing fees could discourage compliance among smaller establishments, leading to an increase in informal or unregulated alcohol sales.

It will further encourage drinkers to drink at home resulting in increased family violence.

The Police will be asked to respond to family violence problems and will need to race around town “putting out fires”.

This unintended consequence could undermine the Council’s goals of maintaining responsible alcohol practices and ensuring public safety.

A fee increase will also promote an un-safe drinking culture in Hamilton.

Pubs already see many examples of “pre-loading” and have had additional costs imposed on them for door security.

Council has a responsibility to do everything in its power to encourage responsible drinking and to provide safe entertainment venues.

5. Inequitable Impact on Non-profit and Community Events

The proposed bylaw may inadvertently harm community organizations and not for profits that rely on temporary alcohol licenses to fundraise and host events.

Increased fees could discourage these groups from holding events, reducing community engagement and limiting opportunities for residents to connect and participate in local culture.

The Mayor is quoted as saying that “Hamilton has asked us to invest wisely to continue to build a vibrant, successful and progressive city, where people want to and love to live ... We absolutely must continue to build a city where it businesses want to invest, and can invest, and where families choose to make their home”.

Despite being iniquitous, favouring big business over small, without successful small businesses you will not attract big business.

6. Insufficient Stakeholder Engagement

There has been limited consultation with key stakeholders, including business owners, industry representatives, and the wider community. Such a significant change requires robust engagement to ensure all voices are heard and unintended consequences are minimized.

Proposed Alternatives

Instead of imposing these fees, I urge the Council to:

- Conduct a thorough review of the current alcohol licensing system to identify cost-saving measures that do not involve fee increases.
- Consider implementing a tiered fee structure to ensure smaller businesses and non-profits are not disproportionately affected.
- Provide greater transparency on the costs of administering the licensing system and explore alternative funding mechanisms.
- Make non-compliant businesses bear the brunt of enforcement procedures and increase fees if a business is responsible for non-compliance in any form.

In conclusion, the proposed Alcohol Fees Bylaw will impose significant and unnecessary burdens on Hamilton businesses, nonprofits, and the community as a whole.

I urge the Council to reconsider the bylaw and work collaboratively with stakeholders to develop a more equitable and sustainable approach.

Thank you for considering this submission. I welcome the opportunity to discuss these concerns further and contribute to finding a fair solution.

Yours faithfully,

Mark Flyger
Biddy Mulligans Irish Pub
17 Hood Street, Hamilton

Ph [REDACTED]

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Steve Callagher

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Hello HCC, I would like to propose that the Alcohol Licensing Fees be borne 100% by the applicant. I cannot understand why the view has been taken that the ratepayers should pay 5% for what is deemed a public good when the right to freely object and be consulted is already enshrined and should not need to be paid for again by the public. I am interested in your response.
- Kind regards
- Steve Callagher



5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- K NIELSON

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Jasmine Ralm-Hanson

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- The rate payers of this city should not have even pay 5% of these liquor licences. If there was a third option to choose they pay nothing, I would of chosen that. But because it's the lesser of two evils, I chose option one. They also should not of had to have been footing the bill for the liquor licences for the city for the last eleven years. Wow.
- Why was that even a consideration? Who thought that would be a good idea? Not everyone drinks alcohol, not everyone likes it, some people are alcoholics, some people are religious. I can't believe the council of the last eleven years have been allowed to do that.
- The NZ Herald article said: "This is ... to ensure that the council can continue to provide essential services without as much reliance on the ratepayer to top up the costs." What is essential about alcohol? It is not necessary, it is not a necessity. There is no need for alcohol, it is a want. To say anything else is ridiculous.
- Also, you're saying that these businesses are in no way able to fully fund their liquor licence themselves? I don't believe that. These business would make a killing of alcohol alone. I think, if you can't pay for your liquor
- licence by yourself, maybe you shouldn't have it. Would we be worse off if we had less places that sold alcohol? No, we wouldn't, in fact, I'm sure we'd be better off. Business may lose money, but it can't be all about business, it should be about people's wellbeing.
- And if the ratepayers are paying 29% of these licences, why don't they get a 29% discount somewhere along the line? I'm also unsure as to why the council would not just change it themselves for the better by going with option 1. Who would want to pay more in taxes if they didn't have to?

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Peach
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations
- 5. If you would like to expand on your answer, please do so here:**
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

 - Yes, and I currently hold an alcohol licence

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Mākere Stevens

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I would like to eventually see that ratepayers will not subsidise the cost for a liquor licence, that it will be 0% rate payer forced contribution.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- James Baxter

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Should be 100% paid for by the applicant. Alcohol causes untold costs in health, policing and is a blight on society. Those who sell this intoxicating drug should be paying extra to do and pay for their burden on society

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Paul Conway
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5
- 5. If you would like to expand on your answer, please do so here:**
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Karla Chandler

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Vijayabala

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Sushanth

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Raj Ramgobin

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- General ratepayer should not be subsidising alcohol licensing fee. Ultimately, this should be user pays.
- I would prefer no subsidy given and the fees reviewed every 3 years to keep abreast of costs. It should, at worst, be revenue neutral.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- STEPHEN LYONS

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- No way shld ratepayers be subsidising licensing fees. Cost of the fee is a business expense, same as a transport operator paying RUC and fuel tax. Rates already too high, and increases more than excessive as a percentage.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Dylan shell

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Sandra Davy

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Chris Rollitt

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views
- Yes - I am the official spokesperson for the organisation
- Hospitality New Zealand

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- Firstly - we are all rate payers, we are on commercial rates, so no rubbish collection, we pay water rates, and because of Council inefficiencies, we are targeted with a proposed 29% increase in license fees. Hospitality is simply "low hanging fruit" and not the answer to Councils financial pressures. The total extra take from this increase would be \$49929 (\$187 x 267) extra in the first year. What is the total cost of this consultative process? Why put extra pressure on all Hospitality Operators, who are already dealing with the consequences of the Cost of Goods escalations over the last two years, and the cost of the labour force increasing over 25% over the last five years. A strong vibrant hospitality sector breathes life into a city, these proposed increases will choke the life out of it.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and we currently hold an alcohol licence

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Wendy Hampton

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views
- Yes - I am the official spokesperson for the organisation

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Phillip Cowie

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- The fee should be fully met by the applicant with no ratepayer subsidy at all. Thank you to council and staff for addressing this anomaly

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Andreas Löf

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- It makes sense that the cost of the application is covered by the fee and it's not subsidised by other rates.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Maureen Mildon

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- As a ratepayer I am appalled Council has no mechanism to automatically increase fees, to rate of inflation and true licensing costs for alcohol Fees, and ratepayers have been subsidising the liquor industry!
- No wonder there's so many liquor outlet in the city when it's so cheap to set up a retail business.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Chris Rollitt

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- Hospitality businesses are under extreme cost pressure. Adding extra fees will cause harm to the businesses. Trade waste fees have increased exponentially, as have Food Control Plans Fees. Our compliance regime costs are through the roof and Council can not keep milking this sector. We are not a Cash Cow for fees.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I currently hold an alcohol licence

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Samuel McCabe

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Businesses should pay their way.
- This is particularly true for businesses selling harmful products such as alcohol.
- I would in fact advocate for license fees representing 100% of the costs.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Greig McGill

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations

5. If you would like to expand on your answer, please do so here:

- You are missing an option 3, which seems like the most obvious answer: Change the way you are processing licensing to reduce the costs of administering it. This could even lead to a reduction in licensing fees - I know, an alien way of thinking, but we in the private sector have to do this all the time since our money has to be given to us voluntarily in exchange for goods and services!
- I have attached a submission covering some suggestions for some administrative cost reductions.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- Yes, and I currently hold an alcohol licence

Submission on the Draft Alcohol Fees Bylaw 2025

In Support of Option 2 – Do Not Create an Alcohol Fees Bylaw

I appreciate the opportunity to provide feedback on the Draft Alcohol Fees Bylaw 2025. While the bylaw outlines two options—maintaining the status quo (Option 2) or increasing fees (Option 1)—it appears to omit an obvious third option: reducing administrative costs to lower fees altogether.

As a resident and ratepayer, I am concerned about the approach that seems to default to increasing fees rather than addressing inefficiencies in the licensing process. The private sector regularly faces the challenge of streamlining operations to reduce costs, and local government should approach this issue with the same mindset. Licensing fees are paid by businesses that already contribute to the community through employment, services, and economic activity. Increasing these fees imposes additional burdens without addressing the root cause of the problem: the cost of administering the licensing system. Further, the fees are already exorbitant, given they deliver no value (indeed, negative value) to those who pay them.

To support Option 2 (since there isn't an option 3), I propose that Hamilton City Council undertake a review of its alcohol licensing processes with the explicit goal of reducing administrative costs. This could include:

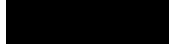
- **Digitising Applications:** Shift to fully digital processes to reduce manual paperwork, processing times, and associated labor costs.
- **Streamlining Compliance Checks:** Adopt a risk-based approach to compliance, focusing resources on higher-risk licensees rather than treating all applicants equally.
- **Reducing Red Tape:** Reassess application requirements and eliminate redundant or unnecessary steps in the process. A good example of this is reduce renewals to a simple online checkbox when nothing has changed since the previous licensing period.
- **Collaborating with Other Councils:** Share resources or best practices with other local governments to achieve economies of scale in administering licensing.
- **Regular Audits of Licensing Costs:** Conduct periodic audits to identify and address inefficiencies in the system.

By implementing these measures, it may be possible not only to maintain current licensing fees but also to reduce them. This approach benefits the wider community by supporting local businesses and ensuring that Council operations are cost-effective and transparent.

Thank you for considering this submission. I urge the Council to explore ways to optimise its processes and avoid passing unnecessary costs onto businesses and ratepayers.

Sincerely,

Greig McGill
for Brewaucracy (Hamilton Brewery and Taproom)



Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Charlie

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I also feel, that like cigarettes, alcohol prices should increase regularly. We all know the damage intoxicated people do to the community, so tax the crap out of alcohol as well.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Jan Callinan

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

5. If you would like to expand on your answer, please do so here:

- With the damage that alcohol creates both in public and private lives I'm appauled that rate funds are syhoned of to prop up that industry. I do not want any of the rates I pay to be used for this. If that means less booze shops and higher prices public health will be the winner.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. **Contact details (please print clearly)**
 - Neil Ormond
2. **Would you like to make a verbal submission?**
 - No
3. **Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
4. **Which of the following options would you prefer?**
5. **If you would like to expand on your answer, please do so here:**
 - Yes increase fees to cover 100% of licensing costs and reduce the number of liquor outlets
- 5a. **(If responding on behalf of an organisation)**
Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. **(If responding as an individual)**
Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?
 - No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- S Evans

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Unfortunately there is no free lunch. Costs to businesses and households increase over time. The fee should continue to rise each year at least at CPI after FY26/27.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Margaret Campbell

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

- 1. Contact details (please print clearly)**
 - Gautam Patel
- 2. Would you like to make a verbal submission?**
 - No
- 3. Are you giving feedback on behalf of an organisation?**
 - No – these are my own personal views
- 4. Which of the following options would you prefer?**
 - Option 2 (status quo): Do not adopt an Alcohol Fees Bylaw and continue to charge the alcohol licence fees set by fees regulations
- 5. If you would like to expand on your answer, please do so here:**
- 5a. (If responding on behalf of an organisation)**

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?
- 5b. (If responding as an individual)**

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

 - Yes, and I currently hold an alcohol licence

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Richard Battersby

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Colin Sargeant

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- I believe the rate payer should not be funding private businesses at all.
- The licensing fee should be paid 100% by the alcohol selling business.
- This is a cost to enter and operate particular business.
- Who is charged with administering to licensing has nothing to do with residents / ratepayers at all!
- After all, no one funds all or part of my driving license costs. Nor is an electrician or other trades licensing process subsidized by rate/tax payers.
- Enough! This should have been addressed when the increased cost first started.
- Another clear reason why local councils of New Zealand have so much debt and so little resources.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Alison Campbell

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- This is an excellent proposal and, from the information provided here, long overdue. There's no good reason why ratepayers in general should subsidise private business interests in this way. The proposal has my full support.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- John Stevenson

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- Operating costs for businesses should be funded by the business. Business costs being subsidised from the public purse does not contribute to a level playing field for all businesses. Licensing costs are an operating cost and should be covered by the business.

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Cameron Coleman

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

- It would be better for ratepayers to pay for less of the alcohol licensing fees

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Chris Banks

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- Grace Hawke

2. Would you like to make a verbal submission?

- No

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

Hamilton City Council Draft Alcohol Fees Bylaw 2025 submissions received

1. Contact details (please print clearly)

- sdf

2. Would you like to make a verbal submission?

- Yes

3. Are you giving feedback on behalf of an organisation?

- No – these are my own personal views

4. Which of the following options would you prefer?

- Option 1 (preferred): Create an Alcohol Fees Bylaw and increase alcohol licence fees by 34% in Year 1, 20% in Year 2, and 3% for Years 3-5

5. If you would like to expand on your answer, please do so here:

5a. (If responding on behalf of an organisation)

Has your organisation ever applied for an alcohol licence, e.g. on behalf of a business?

5b. (If responding as an individual)

Have you ever personally applied for an alcohol licence, e.g. on behalf of a business?

- No