

# Wiltshire Drive Reserve Playground Refresh Survey Results

11 February - 4 March 2025



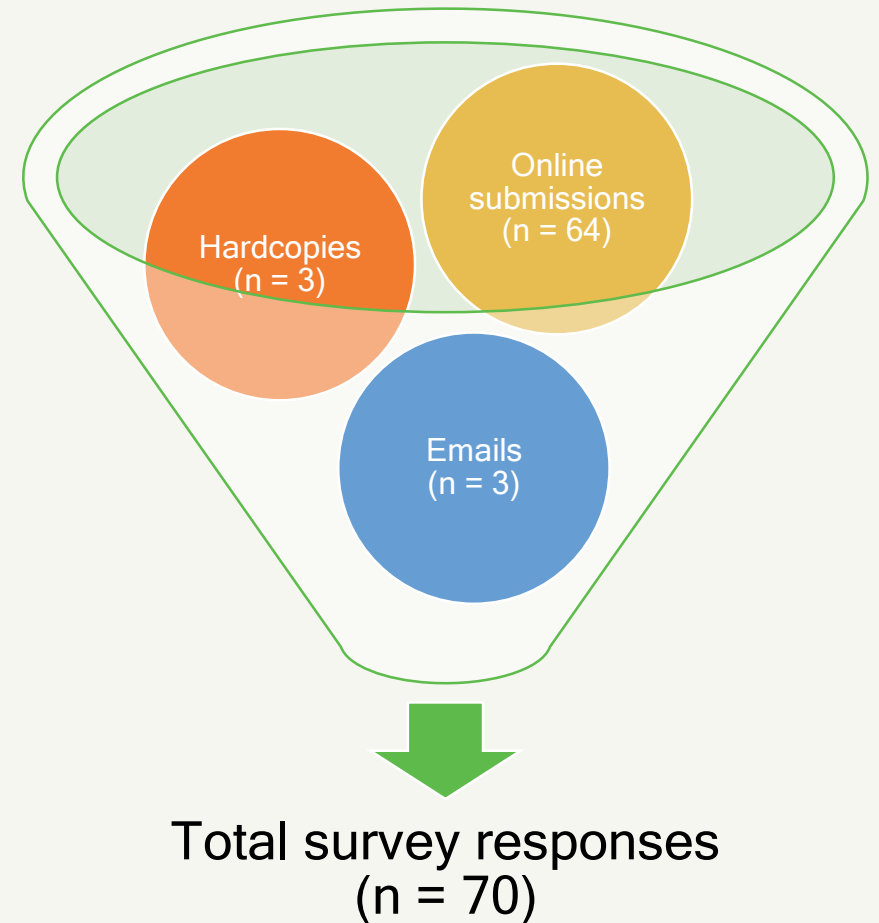
**Hamilton  
City Council**  
Te kaunihera o Kīrikiriroa

# Background

- This refresh is a part of our ongoing playground renewals programme; this programme means we look after the play spaces we have, so they will be in a good condition for the community to enjoy for years to come.
- The aim of this consultation was to hear what the community would like to see at Wiltshire Drive Reserve playground. We want to make sure their voice is factored into the playground design, within our renewal guidelines.
- We sought out community views via a survey; this was available for all Hamiltonians but included targeted tactics aimed at Wiltshire Drive Reserve locals.
  - Targeted tactics: letter drops to local residents, geotargeted social media advertising, signage installed at Wiltshire Drive Reserve, Antenno notice to Huntington residents, information drop-in session held at the park.
  - Widespread tactics: survey hosted on Council website, hardcopies made available in libraries and the reception of the Council Municipal building.
- This survey was live from 11 February to 4 March 2025. We received 70 responses in total.

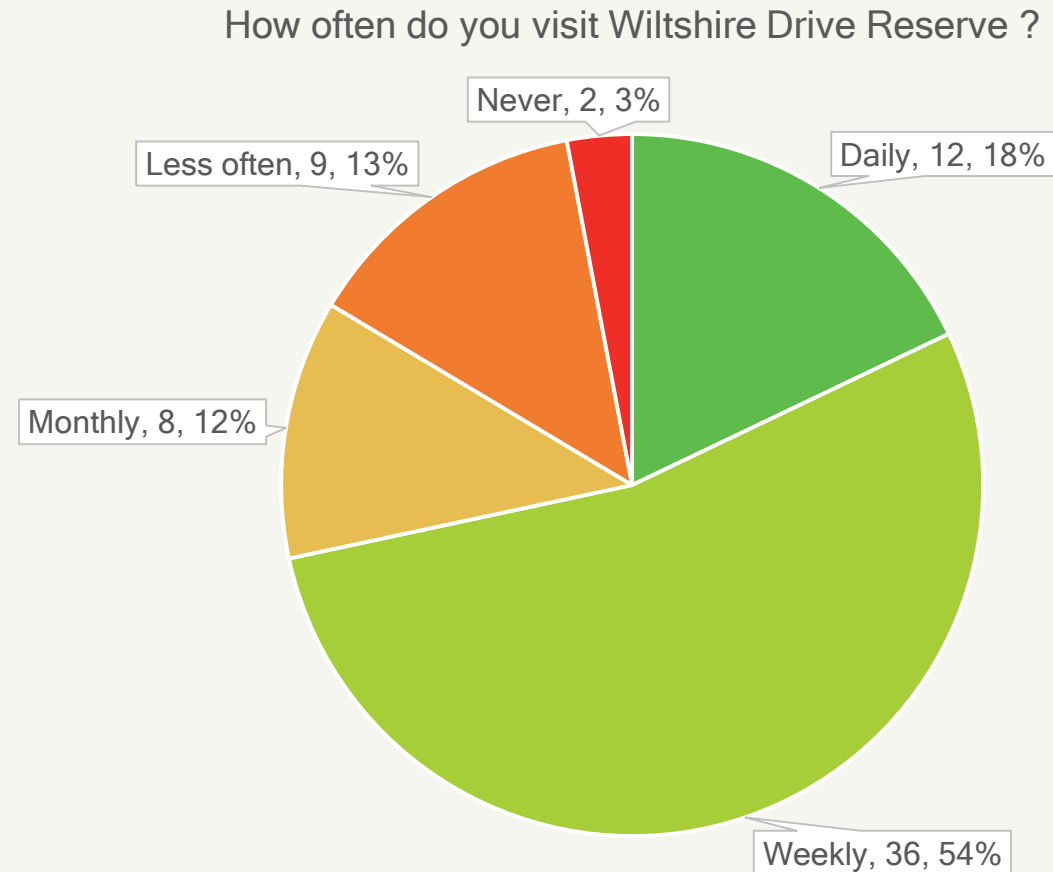
# Processing feedback

- Any emails or hardcopies were entered into our online survey tool
- Duplicate responses were combined when name and email matched
- Any attachments were manually checked
- Counts and percentages were calculated using Microsoft Excel



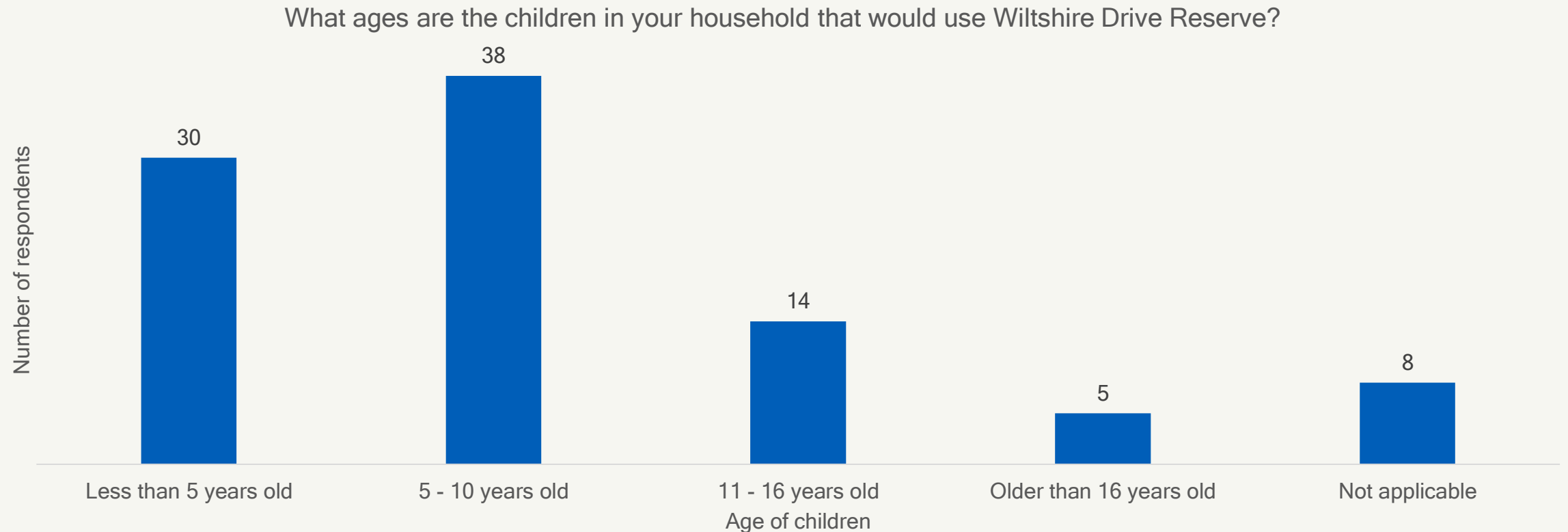
# Who did we hear from?

- 93% of respondents (n = 63) live nearby to Wiltshire Drive Reserve
- About three-quarters (72%, n = 48) of respondents visit Wiltshire Drive Reserve park at least weekly



# Who did we hear from?

## Age of children



# Who did we hear from?

## Disability

- Four respondents indicated someone in their household who uses a playground has a disability or special needs.
- Their disability-specific feedback was:

The bark flooring is poor for accessibility

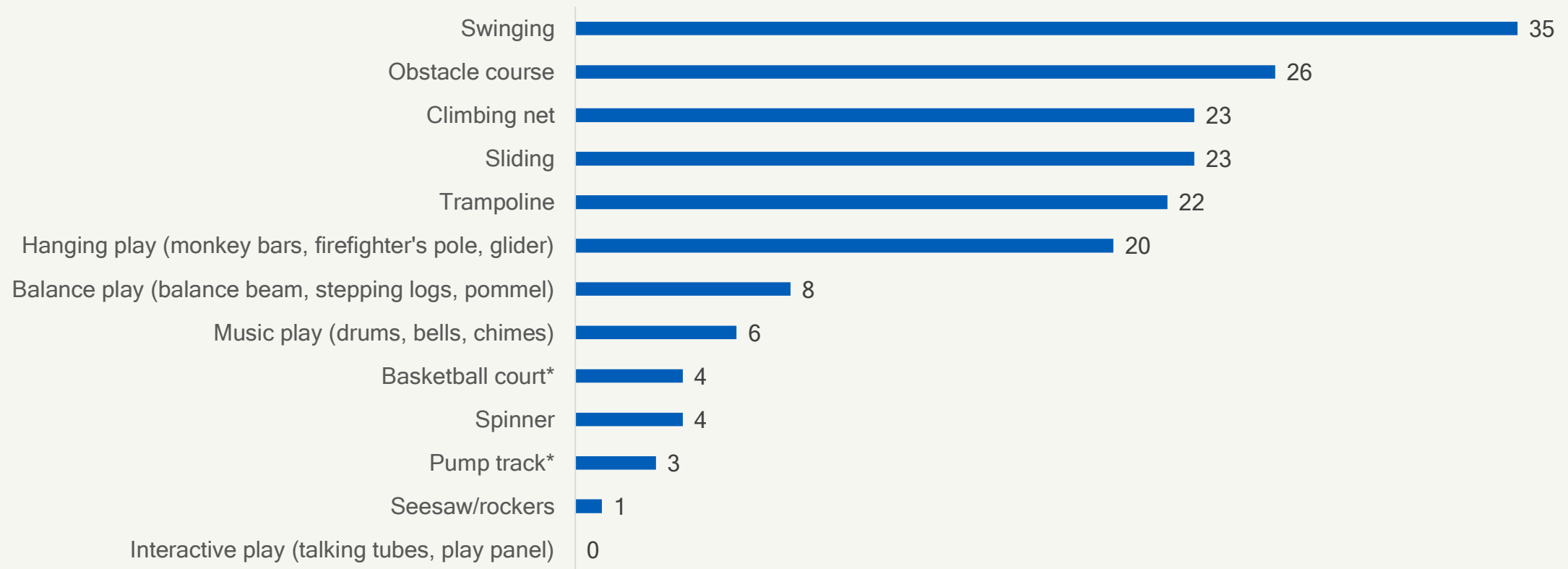
Needs a path to the playground for wheelchair access

Their autistic children enjoy spinning and climbing

Playground is not currently disability-friendly

# Preferred play equipment

Which play activities would you most like to see included at Wiltshire Drive Reserve?



Number of responses

\*written-in responses to 'other play equipment'

# Preferred play equipment

Significant differences in preferences by respondent's child's age



<5 years old

- Liked swinging
- Disliked hanging play



5 - 10 years old

- Liked hanging play
- Liked obstacle course



11 - 16 years old

- Liked obstacle course
- Disliked trampoline

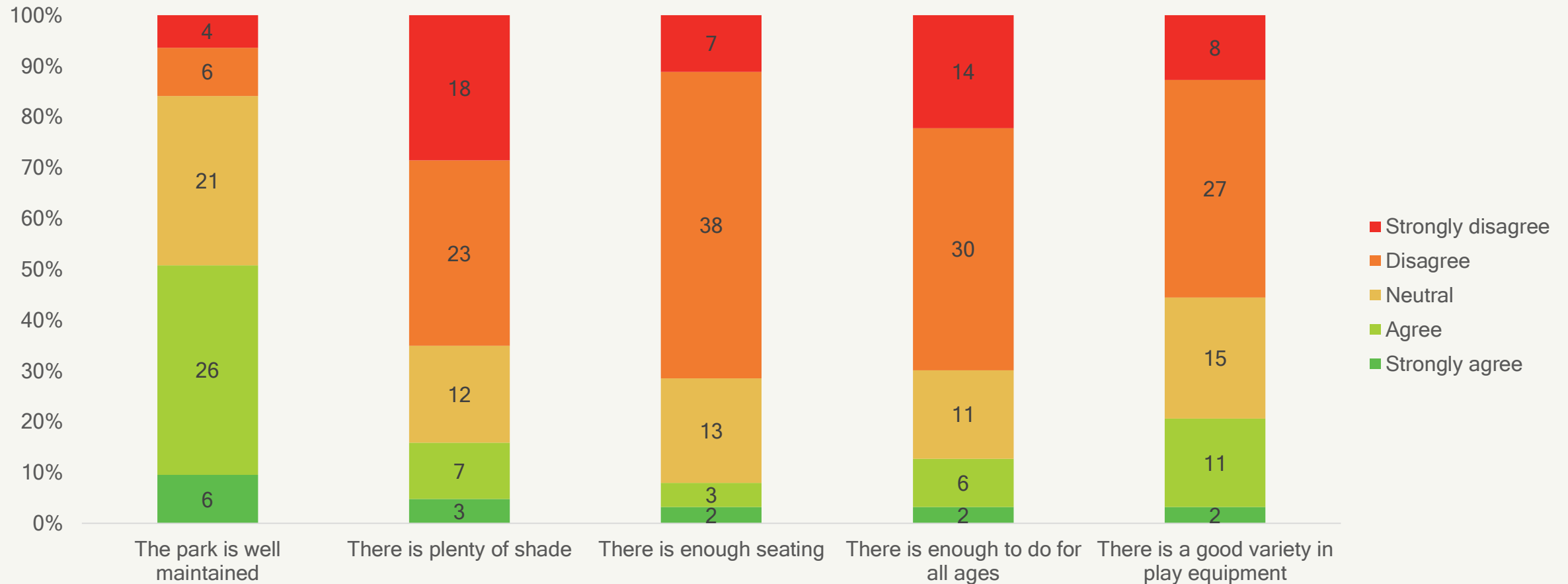


16+ years old

- Liked obstacle course
- Disliked sliding

# Views of current park

How much do you agree with the following statements?



# Do you have any other comments about the playground renewal?

## Structural comments



Needs more shade

n = 14



Fix the mats/dislike the bark flooring

n = 11



Needs more seating/change seat position

n = 7



Add a pathway to the playground

n = 7



Excited for the upgrade

n = 7



Upgrade is unnecessary

n = 6

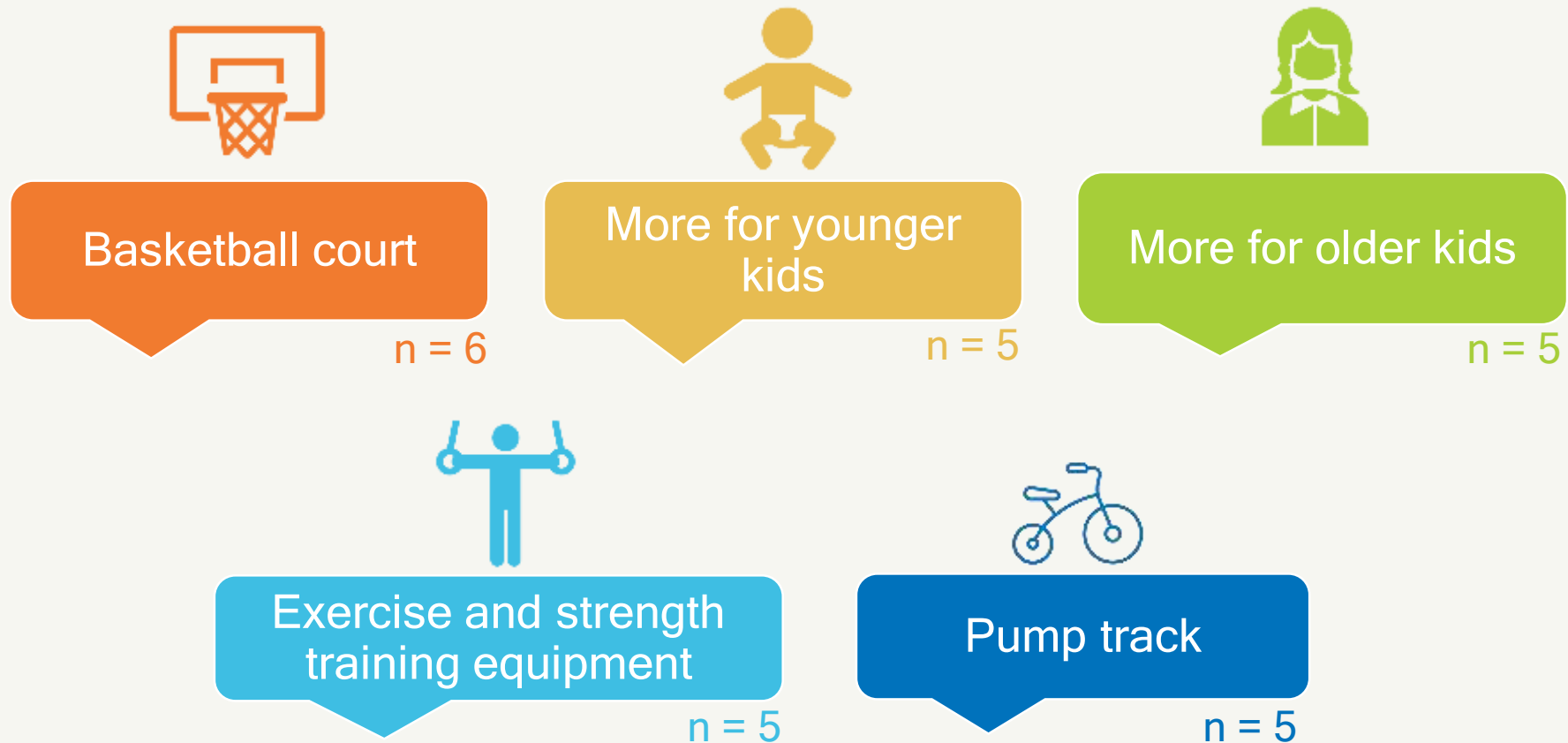


Add rubbish bins

n = 6

# Do you have any other comments about the playground renewal?

## Play equipment requests



# Feedback from community meetings

## Information drop-in session hosted at Wiltshire Drive Reserve

- 15 community members attended
- Attendees were provided with hardcopy submission forms, and were compiled with other hardcopy and digital survey responses
- Attendees also provided some general verbal feedback. The themes from these comments were:
  - Park is surrounded by residential homes, so there were concerns about noise levels from children playing, e.g. with musical play equipment
  - Desired more seating and for seating to be placed further away from the playground
  - The current bark flooring is not liked

# Feedback from social media

## Comment analysis from Meta posts

- Council made one post to Instagram regarding this consultation, which received no comments
- We also posted one Facebook advertisement, which received six comments from community members. Themes from the community member comments were:



# Summary of key findings



Mostly heard from locals with young kids who visit the park at least weekly



Most desired play equipment pieces:  
Swinging, obstacle course, climbing net, sliding



Community desires more/different seating and more shade over the playground



Current bark flooring is disliked by the community

# What's next?

Council will consider this feedback when designing a refreshed playground for Wiltshire Drive Reserve, within our renewal guidelines.

The final playground design is expected to be confirmed June 2025, with construction scheduled for September – November 2025.